



# LA MESA



ROTARY CLUB OF WEST-EL PASO

**VOLUME 43 Number 17**

**March 19, 2007**

**March 19**  
**Ann Hallmark**  
**and musicians**

*Music Education in El Paso*

**March 26**  
**Club Assembly**

**April 2**

**Dr. Robert Nachtmann**  
**Dean, UTEP School of Business**

*Role of the College of  
Business in Regional  
Development*

## Rotary Websites

**Rotary Club of West El Paso:**  
[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

**The IOS Futures Golf Classic:**  
[www.elpasofutures.org](http://www.elpasofutures.org)

**Rotary District 5520:**  
[www.rotary5520.org](http://www.rotary5520.org)

**Rotary International:**  
[www.rotary.org](http://www.rotary.org)

**eClubOne:**  
<http://www.rotaryclubone.org>

## The 4-Way Test

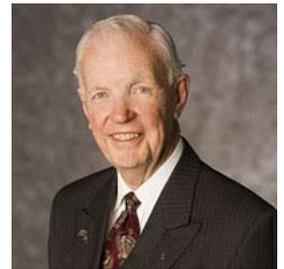
Members of Rotary International use a simple test to guide their actions in life. Here it is:

*“The 4-Way Test of the things we think, say or do:*

- 1<sup>st</sup> Is it the TRUTH?**
- 2<sup>nd</sup> Is it FAIR to all concerned?**
- 3<sup>rd</sup> Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4<sup>th</sup> Will it be BENEFICIAL to all concerned?”**

## Get Empowered To Keep Clubs Vital At 2007-08 Membership Conferences

To promote membership growth, RI President-elect Wilfrid J. Wilkinson invites you to join him in one of seven presidential conferences about sharing the magic of Rotary. The conferences will be held in Canada and the United States in July and August, and each one opens with an evening reception followed by a one-day meeting.



[Download the promotional flier here \(PDF\)](#). (Print in landscape format.)

Conference locations and dates are Philadelphia, 13-14 July; Nashville, Tennessee, 20-21 July; South Bend, Indiana, 27-28 July; Denver, Colorado, 3-4 August; Vancouver, British Columbia, 10-11 August; San Jose, California, 17-18 August; and Ft. Lauderdale, Florida, 24-25 August.

The conferences are intended for all Rotarians who are committed to strengthening Rotary membership, but especially club and district membership development committee members, club presidents and officers, and district-level officers including governors.

The meetings are designed to empower Rotary clubs to take up their own membership initiatives that will help Rotary stay vital and growing in the years to come. Participants will learn about and discuss practical ways to identify and recruit new members, retain existing members, and extend Rotary through new clubs. Participants will also discuss how clubs and districts can effectively manage change. “In order for Rotary to continue to meet the ever-increasing demand for humanitarian service, we must continue our work toward membership retention, growth, and development,” says Wilkinson. “We must build stronger clubs, and keep Rotarians informed, connected, and involved.”

Conference participants will attend at no cost to Rotary International, meaning participants will cover their own registration fees, as well as travel, lodging, and meal costs. Further details, including conference venues and program information, will be posted on RI’s Web site and announced in other Rotary International and local media when available. Registration and arrangements are being handled at the local level.

# Meet Bob Reneau, Our Newest Member

By Wes Schotten

**B**ob Reneau, who transferred from the Rotary Club in Alamogordo, was inducted as our first new member of 2007 at our February 19th meeting. Bob is also a former member of our Club.

Bob's childhood days were spent in Artesia, a high school football powerhouse at the time. He graduated from high school in Dallas and attended SMU, achieving a BS in Economics.

His first job was with the Bank of New Mexico in Albuquerque and later Farmers and Merchants in Las Cruces. After doing several IT projects at the Bank of New Mexico, his interests change to IT and in 1971 he joined Singer Business Machines and met Jim Currey and Mike Adkins, who formed Currey Adkins Cook which became Currey Adkins as it is today.

After a successful career with Singer, Digital Equipment Corporation, and IBM, Bob returned to El Paso joined Currey Adkins in 1987. He has been very active with Frank Manning Little League in El Paso.

For the past 6 years, Bob has been on contract as the CIO at the regional hospital in Alamogordo. While at GCRMC, Bob was responsible for the selection of an Electronic Medical Record and Computerized Physician Order Entry System. Today the hospital is 95% paperless and all physicians are entering patient orders electronically.

Bob is returning to El Paso with Currey Adkins and has taken leadership of their Business Processing Outsourcing Group, which does Billing, Payroll, Data Entry and other business processes.



Bob has two children, Taylor and Austin and a 2-½ year old granddaughter that is the "Apple of His Eye".

As a Rotarian in Alamogordo, Bob was active with the Little League Baseball pro, Camp Ryla, and Student Exchange Program. He enjoys working with youth programs as well as other civic projects.

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**Wes Schotten**

La Mesa is published by the [Rotary Club of West El Paso, Inc.](#)  
To subscribe send an e-mail to [wes@thehayesgroupintl.com](mailto:wes@thehayesgroupintl.com) with "Newsletter Subscription" as the subject.

## MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

## EL PASO MAKEUPS

Tuesday: **East El Paso**, 12 PM

Airport Hilton

Wednesday: **Sunrise**, 7 AM

Sunland Park Holiday Inn

**Vista Hills**, 12 PM

Vista Hills Country Club

Thursday: **El Paso**, 12 PM

1<sup>st</sup> Presbyterian Fellowship Hall

**Anthony**, 12 PM

Dos Lagos Golf Club

**Franklin Mountains**, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: **Northeast**, 12 PM

Sunrise Center Furr's Cafeteria

## JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn

# Veteran Lori Atsedes Takes First Season Win In Lakeland

LAKELAND, Fla., March 11, 2007 --

**A**t the season-opening player meeting last Monday afternoon, Duramed FUTURES Tour veteran Lori Atsedes sat in her metal folding chair and watched as dozens of young new pros filed past. She even whispered to another Tour veteran, "There's a lot of really good players in this room."

But today at the conclusion of the \$80,000 Lakeland Duramed FUTURES Classic, with the winner's trophy safely in her hands and a check for \$11,200 safely in her pocket, the 20th-year touring pro had the answer to the burning question that crossed her mind during that annual meeting.

"To be honest, I sat there and looked at all of these rookies and wondered: Do I still have what it takes?" said Atsedes, 42, of Ithaca, N.Y. "I worried about how I was going to play this week. Now, I know."

And today, at the sixth annual Lakeland tournament, Atsedes earned her seventh career win at Cleveland Heights Golf Course. She held off a solid new rookie class and a handful of experienced pros to win the season kickoff with rounds of 69-71-72, finishing at four-under-par 212 -- one shot better than LPGA Tour veteran Kelly Cap (71) of Youngstown, Ohio, at 213 (-3).

"She's a veteran and she's been there before," said Cap, still seeking her first pro title. "Sometimes, that's a big part of winning."

Atsedes had good reason to wonder about how the 2007 sea-

son would start. In 2006, she posted three top-10s, including one runner-up finish, and completed the season ranked 20th on the money list. A few weeks after the final tournament, the resident of Orlando, Fla., was playing in the final round of the California LPGA Sectional Qualifying Tournament and was safely among the top 30 players who would advance into the LPGA Final Q-School when she was forced to withdraw. She couldn't move her right arm.

"It was heartbreaking," said Atsedes. "It was the first time in my career that I had to lay the clubs down when I was playing great."

She had elbow surgery by late September to remove a bone chip and didn't play golf for four months. Last month, she picked her clubs up again in February and began preparing for the 2007 season. And even when she struggled in Friday's first round of the Lakeland event, hitting her approach shots on line, but short of her target, the experienced player rallied with her putter. She only hit nine greens, but she countered with a first-round 69 that included a total of 24 putts. Rusty as she was, that score was good enough to place her into a four-way tie for the first-round lead.

In Saturday's second round, Atsedes carded a non-flashy round of one-under-par 71 that included one bogey and two birdies. Still, she was one shot off the lead and showing the patience of a pro used to waiting



for what she wants.

"I was all around the hole today and it was one of those rounds that could have been a 71 or a 67," she said.

Second-round leader Meredith Ward of Crystal Lake, Ill., took a two-shot lead by the eighth hole in today's final round and seemed to be building steam heading into the back nine. But Ward was derailed when she bogeyed the ninth, double-bogeyed the 10th and added three more bogeys on her final six holes.

Ward's stumble opened the door for second-year player Hanna Chae of Seoul, Korea, who won last year's tournament in Syracuse, N.Y. The former Korean National Team member knocked her approach to three feet on the 14th hole to grab the lead by a single shot over Atsedes, but she fell back into a tie with a bogey on the 16th. Tied for the lead going into the final hole and playing two groups ahead of Atsedes, Chae seemed poised to add another birdie on the 18th and force Atsedes to chase.

Instead, her 114-yard pitching wedge approach sailed left of the green. Chae's chip landed short and left of the hole, leaving her with a four-foot down-

hill slider. She missed and faced the same distance coming back, which she missed again for a double-bogey on the last hole. It was a stunning hiccup for a typically steady second-year pro.

"When I came to the last hole, I looked at the scoreboard and saw my name and a second name with the same score, so I was nervous for my par putt," said Chae, who carded 30 putts in today's final round. "I am disappointed to make double-bogey."

Chae's even-par round of 72 slid her into third place at 214 (-2), leaving only Cap to wait for Atsedes to finish. If the New Yorker were to bogey the 18th, the two veterans would return to the 18th tee to decide the tournament. Cap had rolled in 27 putts and professed to feeling strangely "calm and confident" throughout the round. But a two-putt par would seal the win for Atsedes.

Oddly enough, Atsedes thought she was two shots behind the leader when she reached the 18th green. She stuck her approach to 10 feet and glanced at the leaderboard to see what she needed to do. She had no way of knowing that Ward had fallen off the board or that Chae had doubled the final hole, leaving the Lakeland Duramed FUTURES Classic for her to win or lose right there with a putter in her hands.

"I was like, 'Holy cow! I'm leading the golf tournament,'" said Atsedes, who rolled in a 15-footer for birdie on the 16th hole and saved par from 20 feet on the 17th as she marched to the 18th tee.

Atsedes wasn't just leading the tournament because attrition had taken its toll and others

had fallen by the wayside. She was leading because, even after her own double-bogey on the fifth hole, she had battled back with birdies on the sixth and seventh holes. She hit 14 fairways, 13 greens and rolled in 29 putts. And she had remained patient even when her putts repeatedly rolled short and stopped dead in the heart of the hole.

Now, only two putts from winning, Atsedes imagined that last 10-footer rolling into the cup as she waited her turn. The two-inch red scar on her el-

bow still glistened in the bright Central Florida sunlight and the flags of 26 represented nations popped in the wind. It was a Sunday afternoon and Atsedes, the veteran who turns 43 later this month, finished up the business at hand as several rookies watched how it was done from greenside.

"She just walks like she knows how to win," said one.

Maybe Atsedes walked into the week with doubt, but on Sunday, and when it counted, she walked away as a winner.

## **Janangelo Grabs First Duramed FUTURES Tour Title In Tampa**

RIVERVIEW, Fla., March 18, 2007 --

**W**hen players arrived to the Tampa suburb of Riverview earlier this week, the buzz was about how 2006 Duramed FUTURES Tour member Meaghan Francella had taken Annika Sorenstam to a four-hole playoff to win her first LPGA Tour event. And by today's final round, Francella's influence still was apparent when the winner, from rival Duke University, was still talking about it.

"Meaghan inspired me to play better," said 2006 Duke graduate Liz Janangelo, who played many college matches against Francella, a former Tar Heel. "I feel like if she can go out there and play great on the LPGA Tour, then I can play great out here on the Duramed FUTURES Tour."

And inspiration was exactly what it took for Janangelo to win the \$75,000 Greater Tampa Duramed FUTURES Classic. Heavy rains hammered the 6,377-yard Summerfield Crossings Golf Club on Friday, suspending play

for an hour after the course became unplayable. Because of the delay, play was again suspended for darkness on Friday evening, bringing 27 players back to the course on Saturday morning to complete the first round. And then the spring winds blew in off the Gulf of Mexico, blowing hopes and approach shots wayward in 25-mph winds.

But Janangelo, a tiny, but powerful long-ball hitter with the same Irish-Italian bloodline as Francella, hunkered down in the wind and held her ground to win her first professional title with scores of 71-72-72 for a two-over-par total of 215. Struggling with bumpy greens against the wind, Janangelo hit 15 greens in regulation in each of the three rounds and used her length to birdie the final hole and close out her first professional win.

"Walking up the 18th fairway today, I knew I had to make a birdie on that hole," said Janangelo, 23, of West Hartford, Conn. "And



to be able to do it felt great because I've been struggling with confidence and putting down the stretch. I had a lot of three-putts this week and that's really unacceptable, but to win is unbelievable. I feel like a lot of hard work is finally paying off."

Since 2000, there have been only five tournaments won by scores over par on the Duramed FUTURES Tour. And this week's tough weather conditions in the second event of the season left a lot of players feeling ruffled in the wind on the par-71 tract that featured demanding par fours and long par fives. Patience was a virtue worth more than a truckload of Pro V1s.

Fortunately, Janangelo wasn't derailed when she got off to a rocky start with a three-putt bogey from 25 feet on the second hole, then added another bogey on the third when she failed to get up and down for par from a hazard. On the sixth hole, she blew her wedge over the back of the green and didn't get up and down for par from 12 feet. But the tiny dynamo hit the par-five, 500-yard 9th green in two shots and rolled in a birdie, then saw her winning opportunity on

the 520-yard, par-five 18th hole when Emily Bastel, who led for most of the afternoon, bogeyed the 17th hole to drop into a tie for the lead with one hole to play.

"I knew I could get home in two on the 18th and I knew I had to take advantage of it," said Janangelo, who hit her 16-degree Rescue wood 230 yards downwind to set up a 25-foot eagle putt.

Bastel laid up with a 7-wood on her second shot to set up a 60-yard wedge approach into the 18th green, which she hit to 17 feet. Her eagle effort missed, but Janangelo converted a birdie in two putts for the win.

"It's obviously disappointing not to win being that close, but I missed the cut last week in Lakeland (Fla.) and to be in the last group and to be in contention this week, I'm pleased about that," said Bastel, of Upper Sandusky, Ohio, who tied for second this week with Tour veteran Marilyn Lovander of Gainesville, Fla., at 216 (+3).

Playing in what she called her "final professional tournament" on the Duramed FUTURES Tour and LPGA Tour, Lovander displayed her patience and experience in adverse conditions. She fired a one-under-par, final-round 70 and rolled in 29 putts with five birdies ranging from 10 to 40 feet.

"It was fun and with great company, so this is a good way to leave it," said Lovander, 52, an LPGA Tour veteran and the Duramed FUTURES Tour's all-time leading money winner with 10 tournament wins dating back to 1984. "This week, when I opened up the door of the hotel and looked in, I was real happy this was the end. I'm happy I

get to go do something else for a while."

Experience obviously has been a factor early in the season this year. Six-time winner Lori Atsedes won the Tour's season opener in Lakeland two weeks ago. And this week, players finishing in the top 10 included LPGA Tour veteran Audra Burks (73) of Altamonte Springs, Fla., and former LPGA Tour member Janell Howland (73) of Boise, Idaho, both tied for fourth at 217 (+4).

Three players tying for sixth at 218 (+5) were LPGA Tour veteran Marianne Morris (69) of Middletown, Ohio, Lynn Valentine (71) of East Lyme, Conn., and fourth-year player Rachel Bailey (74) of Faulconbridge, Australia. And tied for ninth at 219 (+9) were LPGA Tour veteran Lisa Hall (70) of Stoke-on-Trent, England, former Korean LPGA Tour member Ha-Na Chae (71) of Seoul, Korea, former LPGA Tour member Brandi Jackson (74) of Greenville, S.C., and fourth-year player Dana Lacey (75) of Perth, W. Australia.

So much for the diaper dandies in the spring Florida wind.

But second-year player Janangelo was ready this week, and her mom, Anne Janangelo, was happy to have her flight delayed until Monday morning to Hartford, Conn., which was having its own snowy weather woes.

"Last year, Liz was like a file clerk, storing things away and preparing herself for this year," said her mom. "She knows she's taken a big step toward accomplishing those goals she has set for herself."

And this is only the beginning.