



LA MESA



ROTARY CLUB OF WEST-EL PASO

VOLUME 43 Number 12

November 27, 2006

November is Rotary Foundation Month

November 27

Chava Gonzalez

The Rotary Foundation

December 4

John Broaddus

TX Department of Transportation

December 11

Club Assembly

Election of New Officers

December 14

Club Holiday Party

Gerri Wootten's House

December 18

Holiday Food Baskets

Dana Vogelmeier Directing

December 25

HOLIDAY

NO MEETING

January 1

HOLIDAY

NO MEETING

The 4-Way Test

Members of Rotary International use a simple test to guide their actions in life. Here it is:

"The 4-Way Test of the things we think, say or do:

- 1st** *Is it the TRUTH?*
- 2nd** *Is it FAIR to all concerned?*
- 3rd** *Will it build GOODWILL and BETTER FRIENDSHIPS?*
- 4th** *Will it be BENEFICIAL to all concerned?"*

WHAT'S ROTARY?

By Wes Schotten, La Mesa Editor

Dennis Edwards, District 5520 Governor, was our guest speaker at the October 23rd lunch meeting of the Rotary Club of West El Paso. Among the various Rotary topics he covered, Dennis recounted how non-Rotarians often comment about his Rotary pin. His reply, "I'm a member of Rotary" is inevitably followed by a second question, "What's Rotary?" How many of us are ready with a brief and accurate answer to that question? An accurate concise answer can spur interest becoming a member of Rotary. To aid in this, Dennis handed out "What's Rotary" leaflets to attendees – this leaflet is reproduced here for your use (cut on the dotted line!)



District 5520 Governor, Dennis Edwards, makes a point at the October 23rd Club Meeting

What's Rotary?

Rotary club members are business and professional leaders who volunteer in their communities and promote world understanding and peace. Rotary's 31,000 clubs in more than 165 countries and regions encourage high ethical standards and carry out humanitarian projects to address such issues as poverty, health, hunger, education, and the environment.

Through more than US\$95 million in Rotary Foundation grants each year, Rotary clubs support community projects at home and abroad. Known as the world's largest private provider of international education scholarships, The Rotary Foundation funds more than 1,000 students annually to study overseas and act as cultural ambassadors. Rotary also partners with eight prestigious universities around the globe to educate midcareer professionals in peace and conflict resolution.

PolioPlus is Rotary's flagship program. Rotary club members will contribute US\$600 million and countless volunteer hours to help immunize over two billion children against polio by Rotary's centennial in 2005. Spearheading partners in the Global Polio Eradication Initiative include the World Health Organization, Rotary International, U.S. Centers for Disease Control and Prevention, and UNICEF.

Founded in Chicago in 1905 as the world's first volunteer service organization, Rotary quickly expanded around the globe. Clubs meet weekly for fellowship to discuss local and global topics. Clubs are nonreligious, nongovernmental, and open to every race, culture, and creed.



The EClubOne GUY (Aka: Cliff Walsh) Strikes a Blow for Convenience!!

Much has NOT BEEN SAID about the RI Internet website EClubOne Program Make-up Program. For those who may be a little key-stroke shy... or short of time... here is the perfect opportunity to keep your 100% attendance, or enhance your attendance while helping our club and yourself.

Though not a viable substitute for the real fellowship of Rotary, it does provide an avenue to maintain your attendance and support your club's standing.

A few things before we get started!!

First, get a working COMPUTER with Internet!! **Internet is a MUST!!**
Second, collect the following information so you can move quickly through the Make-up form.

Your name:

Your vocation (classification): as noted on your Rotary badge

Club name: **Rotary Club of West El Paso**

Club number: **5520**

Your e-mail address:

Club Secretary e-mail address: wes@thehayesgroupintl.com

Program name(s): (you will get this from the program list in Make-up Programs on the website.

Next: sit in front of or in proximity to your computer take a moment and go to: "rotaryclubone.org". Click on "EClub ONE Welcome".

Scroll down to "Rotary EClub Make-up Programs", identify a program you want to read, note its name then click on the program. There is a large and varied selection of topics. Everything from Rotary to Travel is listed! Programs are very short and interesting!

Write the program name down or "etch-a-sketch" it into your memory!

At the end of the program, click on "Request Make-up Form"

The make-up form will ap-

pear and you will be prompted to fill in the blocks with your information as I noted above in "Information you will need".

Be sure to enter your e-mail address. This will insure you receive an automated confirmation and copy of your make-up form for your records.

Also, be sure to enter the Club Secretary's e-mail address (I provided it to you in the "Information you will need" section above, so the secretary gets an automatic copy of your make-up form! COOL!!

Once you complete the form, click "SUBMIT".

The completed form will appear for your review. Close the window.

You will be taken you back

to the make-up programs.

You now have completed the Rotary EClubOne make-up program!!

When you check your e-mail in-box, you will find your copy/confirmation of the make-up.

The club secretary will also receive an automated copy of your make-up form... you don't have to send it... its automatic when you follow these directions.

EClubOne is a very easy and convenient way to do a club make-up when you don't have the time or access to a club.

Please take a moment to try EClubOne... C'mon... Try it... You'll Like It!!!!

Rotary Websites

Rotary Club of West El Paso:
www.rotarywestelpaso.org

The IOS Futures Golf Classic:
www.elpasofutures.org

Rotary District 5520:
www.rotary5520.org

Rotary International:
www.rotary.org

eClubOne:
<http://www.rotaryclubone.org>

Amateur Kim Edges Mackenzie At Duramed FUTURES Tour Qualifer

LAKELAND, Fla., November 10, 2006 – Amateur In-Kyung Kim learned her lesson at this year's U.S. Women's Amateur Championship, where she finished double-bogey, bogey before making her exit from the tournament.

"Today, I knew I was behind by about three strokes, so I wanted to finish strong," said Kim, 18, an amateur from Seoul, Korea who spent most of last year at International Junior Golf Academy in Hilton Head Island, S.C.

So Kim stayed patient and birdied three of the last four holes to win the eighth annual Duramed FUTURES Tour Qualifying Tournament at Cleveland Heights Golf Course. Kim's final-round score of 68 allowed her to finish at 281 (-7), edging Paige Mackenzie of Yakima, Wash., by one stroke. Mackenzie also posted a four-under-par final round score of 68 to finish at 282 (-6), but bogeyed two of the last three holes.

"I was disappointed with how I finished," said Mackenzie, 23, who finished solo second this week and who capped off her amateur career by anchoring the winning U.S. Curtis Cup team earlier this summer. "I had two bad yardages that I mishandled at a bad time today. It's just disappointing to end on that note when I was in a good position."

Playing in the final group with

Kim, Mackenzie did take charge on the back nine with a string of birdies on holes 11 through 15. The former University of Washington All-American stuck her approach shots to one foot on the 13th and 14th, then drained a 25-foot downhill birdie putt on the 15th.

"Paige birdied five in a row and it made me focus," said Kim, who won the 2005 U.S. Girls' Junior Championship and advanced into the round of 16 in this year's U.S. Women's Amateur. "I knew I wasn't finished yet. I didn't give up."

While Mackenzie was trying to close out the tournament, Kim was trying to focus on what she needed to do to fight back. That opportunity came when Mackenzie gassed a "soft 9-iron" over the 16th green and didn't get up and down for par. On the par-three 17th, she missed a 10-foot birdie chance, and then on the final hole, her 48-degree wedge out of the rough landed short of the green and again, she didn't save par.

"My wedges are generally my strength, but I was disappointed down the stretch," said Mackenzie, who hit 14 greens in regulation and used only 28 putts. "There were a lot of birdies in this group. When [Kim] birdied 17 and 18, I knew we were close."

Kim's performance on her closing holes was indeed timely. She rolled in a four-foot birdie on the 15th, hit her 6-iron to set up a birdie putt on the 156-yard, par-three 17th, and then drained an eight-footer for birdie on the 18th hole for the win.

"I knew I had to make that putt on 18," said Kim, a 2003 and 2004 member of the Kore-

an National Team and a friend of Song-Hee Kim (no relation), who won last year's Duramed FUTURES Tour Qualifying Tournament and later finished as 2006 Player of the Year.

"I know Song-Hee from Korea and I hear about her everywhere," added Kim, who will graduate from high school in February 2007 and who, like Mackenzie, also has advanced into the final LPGA Q-School later this month, where she plans to turn pro.

Another amateur, Ji-Young Oh of Seoul, Korea, carded a 69 in the final round to tie for third with professional Marcela Leon (70) at 284 (-4). The product of the David Leadbetter Academy in Bradenton, Fla., posted a three-birdie, bogey-free final round.

"I am very happy," said Oh, 18, also a member of the Korean National Team. "My putting wasn't very good, but I hit my irons well."

Having recently finished her fourth season as a professional on the Duramed FUTURES Tour, Leon was perhaps the happiest finisher all day with her share of third. The native of Monterey, Mexico has spent the last two years struggling with a foot injury and confidence in her game. With a final round that included five birdies, two bogeys and a par save from 18 feet on the ninth hole, Leon called this week's event a turning point.

"I'm happy to finally see the results and hopefully this will continue next year," said Leon, 25, who played her junior golf with LPGA Tour star Lorena Ochoa. "I have always expected to be in the top five and now it's a good goal to go for next ♦

◆ season."

Former Auburn University All-American Maru Martinez of Maracaibo, Venezuela, carded a two-under-par final-round score of 70 today to move into a tie for sixth with Hanna Kang (69) of Seoul, Korea, at even-par 288 -- two shots behind fifth-place finisher Na-On Min (71) of Seoul, at 286 (-2). The 2006 Southeastern Conference (SEC) Player of the Year and five-time collegiate winner, posted three birdies and one bogey today, but could get no closer to the leaders. Now playing as a professional, Martinez struggled on the Bermuda grass greens in Thursday's third round, carding six three-putts on a day she said was "like somebody else putting."

"I felt good today, but I just couldn't go any lower," said Martinez, 22, who also will play in the LPGA's Final Qualifying this month. "I played solid and I had a chance [to win] all week. It may take some time to figure it all out, but that's why I'm here." ■

Attendance and Membership; How our Club Stacks Up in District 5520

By Wes Schotten, La Mesa Editor

Having just completed our Club's monthly District Attendance and Membership report, I thought I'd share some basic District 5520 statistics about our Club.

First, for you Red Badgers out there and others that may not know, The Rotary Club of West El Paso of one of about 66 or so active Rotary Clubs is what is known as District 5520. This District encompasses all of New Mexico and extreme West Texas.

For the Club Year that began on July 1st our average weekly attendance at the Rotary Club of West El Paso, net of makeups and excused absences, is 61.34%. How do we stack up then against other District 5520 Clubs? The highest Club average attendance figure is held by the Portales, New Mexico club with at 97.38% average for the year. Discretion says that we won't name the District Club that comes in last with a 35% attendance average, but it is one of our sister clubs in El Paso. Overall in weekly attendance we rank 48th out of the 66 clubs in District 5520.

In terms of Club size, the Rotary Club of West El Paso with it 62 members ranks 16th in club size in the District. The largest two clubs are Albuquerque with 301 members and the Rotary Club of El Paso with 253 members. The smallest District Club is the Marfa, Texas club that is hanging on with but seven members.

Regarding attendance, Club's that do well do two things: Make maximum use of makeup opportunities – one of the easiest is online makeups with eClub – and the other is calling members who miss meetings – part of that is just a courtesy to let them know they were missed, and that we want to know if they are doing OK.

OFFICERS

President	Ric Ligner
President Elect	Ken Slavin
Vice President	Jesse Allen
Secretary	Wes Schotten
Treasurer	Mike Flores
Sergeant at Arms	Kathleen Goff
Past President	Jim Maxon

DIRECTORS

Club Service	Anita Rockett
Public Relations	Rob Sesich
Vocational Service	Irma White
Community Service	Dana Vogelmeier
Youth Service	Arlene Carroll
International Service	Chava Gonzalez

DISTRICT GOVERNOR

NEWSLETTER EDITOR

Denis Edwards
Wes Schotten

La Mesa is published by the [Rotary Club of West El Paso, Inc.](#)
To subscribe send an e-mail to wes@thehayesgroupintl.com with "Newsletter Subscription" as the subject.

MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

EL PASO MAKEUPS

Tuesday: **East El Paso**, 12 PM

Airport Hilton

Wednesday: **Sunrise**, 7 AM

Sunland Park Holiday Inn

Vista Hills, 12 PM

Vista Hills Country Club

Thursday: **El Paso**, 12 PM

1st Presbyterian Fellowship Hall

Anthony, 12 PM

Dos Lagos Golf Club

Franklin Mountains, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: **Northeast**, 12 PM

Sunrise Center Furr's Cafeteria

JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn