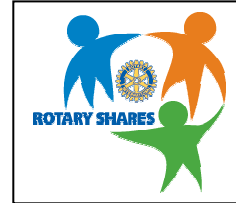


# LA MESA



Rotary Club of West El Paso

VOLUME 44 NUMBER 22 JUNE 1, 2008

## 4<sup>th</sup> of JULY PARADE UPDATE

*By Wes Schotten, La Mesa Editor*



Parade Committee Chairman, Carey Beamesderfer has set the next Parade Committee meeting for Friday, June 6<sup>th</sup> at the usual time and place – 7:00 AM at JB's Café on Mesa Street. Carey reminds all that the Parade is only one month away with lots yet to do.

As of yesterday, the Parade had a total of 29 entries, including two marching bands – Santa Teresa High School and Coronado High School. The list of entries as of yesterday consisted of the following according to Carey:

1. West Side Rotary Club - Flat bed trailer pulled by a pick-up truck. (Ric Ligner is coordinating the construction and completion of this float.)
2. Mayor Cook & The Mayors 100 teens (To walk in the parade)
3. UTEP Women's Basketball Team (Parade Marshall) - LuAnn to re-confirm with the coach.
4. Six Guns & Shady Ladies (40' Pick-up Truck, Flatbed Trailer & 20 members of the group) (They requested not to be positioned near horses because of noise from blanks)
5. Salvation Army (Mobile Canteen)
6. Santa Teresa High School Marching Band
7. El Paso Community College Police Dept. (1 Police Car Unit and 1 Bike Patrol)
8. Sierra Title Co. (Car with people walking)
9. Direct Buy of El Paso (2 Trucks w/Banners)
10. United Blood Services (Mobile Unit with 25 people walking)
11. Willie Barraza VFW Post 9173 (Veterans Marching + Truck with 10' trailer)
12. Crime Stoppers of El Paso, Inc. ( 1 Pick-up Truck & 30' Flat Bed Trailer + Group of Followers)
13. EPPD McGruff Vol Program (Unmarked Police Car with McGruff Puppet on Hood)
14. Mr. Motorcycle (Motorcycles, ATV's)
15. Las Palmas Rehab (Van)
16. Alamo Auto Supply (3 Customized Vehicles)
17. Prevent Blindness Texas (Durango Truck Pulling A Flatbed Trailer)
18. Westside Community Church (Pick-up Truck with 20' Float, Car & 8 people Walking)
19. 99.1 The Eagle (Radio van)
20. Power 102 (Cargo Van\_

21. KTSM-FM Clear Channel Radio (Station Van)
22. KHEY-FM Clear Channel (Station Van)
23. Southwest Twirling Assoc of Rising Stars (20 Children twirling batons walking behind a truck with music.)
24. Charlottes - Flag Sponsor (\$250.)
25. Coronado FFA (Horse, Tractor pulling a flatbed trailer, and a 2nd tractor)
26. Jim Schichtl (Classic Car - 1964 Renault)
27. J. Mike Laverde (Jeep Wrangler)
28. Coronado High-School Marching Band
29. United Bank of El Paso - Banner Sponsor - \$500.

Last year's Parade had eighty plus entries with many of those being registered the week before the Parade. Thus it appears we are on track for a similar performance for this year's Parade.

Parade Committee member LuAnn Wieland has sent a letter to numerous West Side businesses about the Parade – Carey tells us that she will need help from the membership following up with phone calls to those who have not yet responded to the letter.

## West El Paso Rotary Upcoming Programs

(Note: Some Programs and dates are tentative!)

- ✓ **June 2<sup>nd</sup> – Exchange Student Salome Koller – Switzerland Presentation**
- ✓ **June 9<sup>th</sup> – Carey Beamesderfer – 4<sup>th</sup> of July Parade Presentation**

### La Mesa was “on vacation . . .”

The editor of the La Mesa will be on vacation; therefore the next La Mesa newsletter will not be published until Sunday, June 1<sup>st</sup>. **Update: Marco Island was great, but now back to business!!**

#### Rotary Websites

**Rotary Club of West El Paso**  
[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

**Rotary District 5520**  
[www.rotary5520.org](http://www.rotary5520.org)

**Rotary International**  
[www.rotary.org](http://www.rotary.org)

**eClubOne**  
<http://www.rotaryclubone.org>

#### The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

**“The 4-Way Test of the things we think, say or do:**

**1<sup>st</sup> Is it the TRUTH?**

**2<sup>nd</sup> Is it FAIR to all concerned?**

**3<sup>rd</sup> Will it build GOODWILL and BETTER**

**FRIENDSHIPS?**

**4<sup>th</sup> Will it be BENEFICIAL to all concerned?”**

## ROTARY CLUB OF WEST EL PASO

### Officers

President	Ken Slavin
President Elect	Jesse Allen
Vice President	LuAnn Wieland
Secretary	Pat Brower
Treasurer	Mike Schmid
Sergeant at Arms	Teresa Cavaretta
Past President	Ric Ligner

### Directors

Club Service	Rob Sesich
Vocational Services	Irma White
Community Service	Dana Vogelmeier
Youth Services	Carey Beamesderfer
International Services	Chava Gonzalez

### District Officers

Governor	Jackie Morgan
Assistant Governor	Jimmy Melver

**NEWSLETTER EDITOR** Wes Schotten

*La Mesa is published by the Rotary Club of West El Paso, Inc.*

*To subscribe, send an email to [wes@thehayesgroupintl.com](mailto:wes@thehayesgroupintl.com) with "Newsletter Subscription" as the subject*