



LA MESA

ROTARY CLUB OF WEST EL PASO



SERVICE Above Self

VOLUME 42 Number 31

May 30, 2006

ROTARY CLUB OF WEST EL PASO
9th Annual

INDEPENDENCE DAY PARADE

Let Freedom Lead the Way

*I love a parade, the tramping of feet,
I love every beat I hear of a drum.
I love a parade, when I hear a band
I just want to stand and cheer as they come.
That rat-a tat-tat, the blare of a horn,
That rat-a tat-tat, a bright uniform
I love a parade, a handful of vets,
A line of cadets or any brigade
For I love a parade.*

- Ted Koehler, circa 1932

There's nothing like an old-fashioned 4th of July Parade... We continue that tradition with our Ninth Annual Independence Day Parade.

To get the scoop on this year's parade, Wes Schottenn asked Cliff Walsh (Parade Chair) a few questions.

Wes: How did the 4th of July Parade tradition get started for our club?

Cliff: Member Ellen Speights started the whole thing nine years ago. If the El Paso Futures Golf Tournament is our main fund raising event of the year, the parade is our main "give back to the community" event of the year – it's all about bettering the quality of life of our community.

Wes: What can you tell us about this year's parade?

Cliff: This year's theme is "Let Freedom Lead the Way". As of May 22nd, six meetings remain for the parade committee. Still needed at this point is a chair person for the float committee. We are still looking for a celebrity parade marshal as well. The parade starts at 9:00 AM on July 4th. It winds its way from Shadow Mountain to Mesa ▶



◆ and finally to Coronado High School. Typically, the parade has seventy or so entrants and some 1,500 spectators that line parade route.

Wes: What kinds of groups march in the parade?

Cliff: Marching bands are the units that attract the most attention from spectators. So far we have three marching bands signed up and hope to have four or five.

The Club donates \$500 to every High School Band that participates, so we are always looking for sponsors. Dana Vogelmeier is the member to contact for sponsorship information.

as Other groups that participate are the Girls Scouts, Boy Scouts, businesses, car clubs, etc., pay a \$45 entry fee.

Many West El Paso Rotary Parade Committee members serve tirelessly, and some have for many years, to make this parade happen – thank you for your service and energy!

Photos from our first parade



Rotary Websites

Rotary Club of West El Paso:
www.rotarywestelpaso.org

The IOS Futures Golf Classic:
www.elpasofutures.org

Rotary District 5520:
www.rotary5520.org

Rotary International:
www.rotary.org

eClubOne:
<http://www.rotaryclubone.org>

The 4-Way Test

Members of Rotary International use a simple test to guide their actions in life. Here it is:

“The 4-Way Test of the things we think, say or do:”

1st Is it the TRUTH?

2nd Is it FAIR to all concerned?

3rd Will it build GOODWILL and BETTER FRIENDSHIPS?

4th Will it be BENEFICIAL to all concerned?”

OFFICERS

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La Mesa is published by the [Rotary Club of West El Paso, Inc.](http://www.rotaryclubofwestelpaso.org) To subscribe send an e-mail to jallen@reuelgroup.com with "Newsletter Subscription" as the subject.

MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

EL PASO MAKEUPS

Tuesday: **East El Paso**, 12 PM

Airport Hilton

Wednesday: **Sunrise**, 7 AM

Sunland Park Holiday Inn

Vista Hills, 12 PM

Vista Hills Country Club

Thursday: **El Paso**, 12 PM

1st Presbyterian Fellowship Hall

Anthony, 12 PM

Dos Lagos Golf Club

Franklin Mountains, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: **Northeast**, 12 PM

Sunrise Center Furr's Cafeteria

JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn