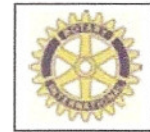


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Rotary Club of West El Paso

VOLUME 44 NUMBER 51 March 23, 2009

Independence Day Parade

Our 12th annual Independence Day Parade will be held on Saturday, July 4, 2009 starting at 9:00am. Each year this event attracts thousands of spectators along the 2.6 mile parade route through El Paso's Westside district. It is the largest single community event in the area. Families from all over enjoy this holiday tradition to view entrants including local high school marching bands, floats, vintage cars and dignitaries from the borderland. An exciting addition this year is cash awards for float entries! Judging of floats begins at 8:15am the day of the parade. We are honored to have a very special family as our Grand Marshals. We welcome the Ruiz Family, selected by ABC's Extreme Home Makeover to receive a home by the generosity of many local businesses, and the support of thousands of volunteers. The Ruiz Family's non-profit organization helps those struggling in the *colonias* of Ciudad Juarez. As we celebrate our parade theme of **"Building Our Future Together,"** we will demonstrate that spirit is alive in our Westside community.

"Directory" for the Rotary Club of El Paso

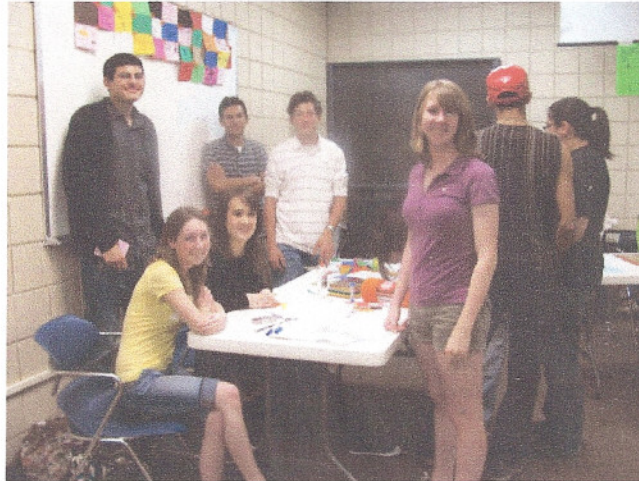
Work on our Club Directory is progressing nicely. Contents will include the "essentials" of Rotary such as "The 4-Way Test, The Object of Rotary, etc."; a list of past and current club officers; member "participation obligations;" the title page from LaMesa – our Club Newsletter, as well as the opening page of club website: www.rotarywestelpaso.org; our Club Constitution and By-Laws; and a brief paragraph describing our clubs' programs and projects. This is in addition to a photo and bio of each club member. The goal is to have it completed, printed and distributed in time for the beginning of the 2009-2010 Rotary year (target by mid-June 2009).

Club Website www.rotarywestelpaso.org

To-date, our website has been visited over 2,200 times by Internet users around the Rotary world. Each week our Calendar of Events is updated to reflect the current status of speakers, members, programs and projects. The site is proving to be an outstanding tool to inform our members, visitors and potential future Rotarians of the excellent work our Club is doing. Every newsletter for the past 3 years is also available on the site, as well as links to many other local clubs, our District 5520 site and, of course, Rotary International.

Youth Program News

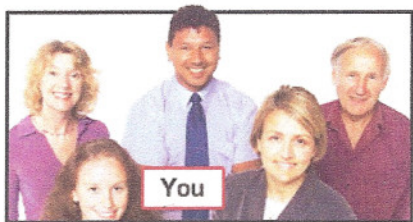
Pictured below are attendees from all three interact clubs that participated in the Peace Symposium held at the YWCA. The club members helped make a quilt with messages of peace written by the participants.



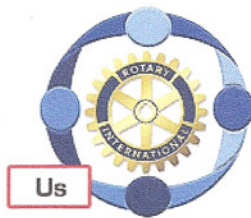
Seated in front Kyle Vogelmeier, President of FHS Interact Club, Kim Vice President FHS Interact. Standing in front Alex Wilts, Secretary of FHS Interact. Standing in back Dominick Viramontes, President of STHS, Jonathan Kaplan CHS, Guillermo Jimenez, CHS.

Upcoming Programs

- March 23 - Telling El Paso's Story to the World on Television/Jackson Polk, Capstone Productions
- March 30 - Rotary Foundation Programs Overview/Mike Adkins



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Join Rotary Today!

Rotary Websites

Rotary Club of West El Paso
www.rotarywestelpaso.org

Rotary District 5520
www.rotary5520.org

Rotary International
www.rotary.org

eClubOne
<http://www.rotaryclubone.org>

The 4- Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

“The 4- Way Test of the things we think, say or do:

1st Is it the TRUTH?

2nd Is it FAIR to all concerned?

3rd Will it build GOODWILL and BETTER FRIENDSHIPS?

4th Will it be BENEFICIAL to all concerned?

Newsletter Editor: Joey Espinoza
Joey.Espinoza@wellsfargo.com

2008 – 2009 Club Officers & Directors:

President: Jesse Allen
President Elect: LuAnn Wieland
Vice-President: Karen Walton
Secretary: Carey Beamesderfer
Treasurer: Sofia Kaplan
Sergeant-at-Arms: Jim Weddell
Past President: Ken Slavin

Club Services: Rob Sesich
Community Services: Dana Vogelmeier
International Services: Chava Gonzalez-Barney
Public Relations: Burt Blacksher
Vocational Services: David Veloz
Youth Services: Gail Gale