



LA MESA

ROTARY CLUB OF WEST EL PASO



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ROTARY NEWS

Tournament sponsors grow in number

Fort Bliss Federal Credit Union has agreed to sponsor the leadership board again this year at the IOS Futures Golf Tournament, which is the fund-raising project of the Rotary Club of West El Paso. Fort Bliss Federal Credit Union agreed to provide towels for the event. The tournament, to be played April 28-May 1 at the Underwood Golf Complex at Fort Bliss, features professional women's golfers fighting for their LPGA cards.

Empire State lights up for Rotary

In honor of Rotary International's Centennial, the Empire State Building, the tallest skyscraper in New York City, was lighted in Rotary's blue and gold colors on the night of Feb. 23. The effort to get Rotary on the tower's highly restrictive lighting schedule was initiated by Michael Preis, president of the Rotary Club of Port Washington, New York. The following are a few more samples of centennial events from around the globe:

■ The Rotary Club of Sudbury, Suffolk, England, hosted a special guest, actor Sir Ian McKellen, who starred as the wizard Gandalf in the Lord of the Rings movie trilogy.

Rotaractors in District 2430 (Turkey) rang in the new Rotary century with orchestral and choral music and a ball.

■ At a centennial dinner attended by see **News...** on back



Rotary at 100 and the Fountain of Youth

By Rick LoBello, President - Rotary Club of West El Paso

Now that we have reached 100 years, a number of us may be feeling a little older as a result of it. NEVER FEAR, ROTARY IS HERE.

Yes Rotary has a way of making many feel much younger. That is, when they live their lives as Rotarians. You see Rotary is actually a "Super-Sized" volunteer organization and everyone who has learned to be passionate about volunteerism knows that it has a way making you feel younger.

I have seen this happen in the lives of many volunteers I have known for over 30 years now.

One of my most memorable volunteer friends actually lived to be almost 100. Her name was Hallie Stillwell, named by two Texas governors as the Yellow Rose of Texas.

Throughout her life, Hallie volunteered for all kinds of causes. When I was in Big Bend, we had a lot of fun telling stories about Big Bend National Park to visitors from around the world. We also put together an annual event called the Big Bend Pioneer Reunion.

I am sure that volunteerism had a lot to do with Hallie's youthful old age. I have seen the same thing happen in the lives of retired people who have volunteered in parks and now at the El Paso Zoo, again and again. I have also seen it in Rotary.

As we all begin our second Rota-

ry century, let us never feel old. If we do, let it be a wakeup call to revisit the goals of Rotary and to get going with projects related to those goals.

If you need a little encouragement, give me a call anytime at 474-1456. I will be happy to chat with you and help you to discover your Rotary dream and the Rotary Fountain of Youth.

We can all make it past 100.

Yours in Rotary,

Rick

NEW MEMBER PROPOSAL

As a service club that looks to help people in need and improve our community, the Rotary Club of West El Paso is always looking for new members who can contribute to our efforts and join us in fellowship. Listed below is a proposed new member. If you have an objection to the proposed new member, please let one of the Board members, know within ten-days from this publication. Otherwise, the proposed new member will be invited to join us.



Proposed new member:

LeRoy Briones

Classification:

(27-99) Funeral Director

Proposed by: Bill Willey

News... continued from front

Indonesian dignitaries, diplomats, and more than 400 other guests, Rotary clubs in Jakarta raised funds for tsunami victims, in addition to hosting festivities.

■ Members of Rotary clubs in Australia, like their counterparts in many other communities and countries, successfully sought recognition for the organization on its centennial anniversary. At a breakfast hosted by the Rotary Club of Canberra Sunrise, Australia's Governor-General Michael Jeffery honored Rotary for its outstanding humanitarian programs.

■ The four Rotary clubs of Guelph, Ontario, Canada, launched a campaign to raise more than \$80,000 to support initiatives aimed at improving the lives of the city's disadvantaged children.

■ In New Delhi, India, 12 Rotary clubs marked the day with a slew of service projects, such as distributing food to the poor, hosting a painting competition for schools, and sponsoring a daylong eye camp.



Member Spotlight: Jesse Allen

As an on-going feature for the newsletter, Teo Cafengiu is interviewing club members to help us get to know one another better. This week's profile is on Jesse Allen.



It's easy to see that Jesse Allen's family is very important to him. He can take pride in the accomplishments of his wife, Ann, to whom he's been married 31 years. She is the vice president of environmental and regulatory affairs at Western Refining.

And he also points to his two sons, Zachary and Byron. Zachary, 21, is working on his mechanical engineering degree at U.T. Austin. He graduated from Coronado

High School and was on the school's tennis team that won the state championship.

Byron, 17, still attends Coronado and is on the school's swim team. And Byron also is planning on taking part in a foreign exchange program in Japan. Jesse describes both of his sons as good students.

Jesse has his own accomplishments to be proud of as well. He is the chief information officer for The Reuel Group, Inc., and works on developing software for engineering, education and political campaigns. He previously worked for Accugraph and has taught at the University of Phoenix.

Jesse also likes golf, tennis, guitar and traveling.

He joined Rotary in 1990, and says it's been enjoyable, giving him the opportunity to serve the community. He especially enjoys being out at the IOS Futures Golf Tournament, for which he has volunteered as a media coordinator. He called it a "real neat experience."

Jesse's quiet demeanor, ever-present smile and willingness to help out have made him an important member of the Rotary Club of West El Paso. A native El Pasoan, Jesse has no plans to move, which bodes well for both Rotary and El Paso.

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La Mesa is published by the Rotary Club of West El Paso, Inc. To subscribe send an e-mail to eligner@elp.rr.com with "Newsletter Subscription" as the subject.

MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

EL PASO MAKEUPS

Tuesday: East El Paso, 12 PM

Airport Hilton

Wednesday: Sunrise, 7 AM

Sunland Park Holiday Inn

Vista Hills, 12 PM

Vista Hills Country Club

Thursday: El Paso, 12 PM

1st Presbyterian Fellowship Hall

Anthony, 12 PM

Dos Lagos Golf Club

Franklin Mountains, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: Northeast, 12 PM

Sunrise Center Furr's Cafeteria

JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn