



LA MESA

ROTARY CLUB OF WEST EL PASO



SERVICE Above Self

VOLUME 42 Number 16

January 23, 2005

January 23
Club Assembly

January 30
Rosemary Castillo
Bienvivir Senior Health Services

February 6
Bill Spier
Four-Way Test

Operating Manual Update Online

Rick LoBello and Jesse Allen began work last year on our first ever online Operating Manual for the Club and hope to have it completed this year. The Operating Manual will help us get better in communicating with our membership.

Members can access the manual in progress at a special page at www.rotarywestelpaso.org/members. Note that there is no link to this page from our main website, so be sure to bookmark it. When members access this page they will not only see a link to our basic Operating Manual in progress but an Operating Manual for our annual golf tournament, information on how to nominate a new member, and a copy of the Club's articles and bylaws as well.

Rick LoBello invites members to look over this "work in progress" and to send him anything that should be added or changed. ■



The IOS Futures Golf Classic – Fifth Edition

By Bob Peterson, Past President - Rotary Club of West El Paso

Here we go again! For weeks now, a group of your fellow Rotarians have been at work on the 2006 edition of our golf tournament. Or should I say "the" golf tournament, because it seems to have taken on a meaning that goes far beyond our Rotary club, stretching into every part of our community and beyond. Each year, the participation by non-Rotary groups increases, making the event ever broader in

scope. Each year, we come up with something new or different to add to the excitement, maintaining the energy that we have felt from year one.

You've heard it said, but it bears repeating: Through this event, the Rotary Club of West El Paso has created a community happening that involves people from across El Paso and the region. We have even had a couple from Scottsdale, AZ come

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Sahara Receives Appreciation Plaque

Critical to the success of the Club's annual golf tournament is sponsor support. As has been practice for other tournament sponsors, West El Paso Rotary presented a plaque to LCED Sahara in appreciation for their sponsorship of the 2005 Tournament. The 2006 golf tournament, slated for May 4-7, will be the fourth consecutive golf tournament of its kind. Proceeds from the tournament are donated to El Paso charities. The tournament is part of the Futures Golf Tour of the LPGA.

Former El Paso Police Department Chief, Carlos Leon, who is now Director of Security for LCED Sahara was on hand at the January 16th Club meeting to receive the appreciation plaque on behalf of Sahara. ■



Bob Peterson (L) of West El Paso Rotary presents a plaque of appreciation to Carlos Leon (R) of LCED Sahara.

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to our tournament for the past three years to volunteer. We are proud to partner with our sponsors, from IOS to the person who sponsors a hole or plays in the pro-am tournament. The other pieces of the organization are the Futures Golf Tour and Fort Bliss, through the Underwood Golf Complex. This is indeed a great group of partners, and we should take pride as a club in our leadership for this annual happening.

This year, our tournament will be held on May 4-7, about a week later than usual. One reason for this is that the tour has added three new events – Lafayette, LA; Frisco, TX; and Tucson, AZ. This should be good for the tour

and for our event. In addition, the tour has just announced the signing of a national title sponsor – a pharmaceuticals company focused on women’s health care. The name of the tour will become the Duramed Futures Tour. That agreement promises to provide some benefits as well, and we will be watching for those developments.

So... we all have a chance to continue to contribute to something that has worked its way into the fabric of our city, and the impact we can have continues to be substantial. All we need is your continued commitment to keeping this the premier professional sporting event in the region. Tell someone how you would like to help this year. Call me, or any of the committee chairs, to stake your claim to a place in this success story.

Member Anniversary



Rob Sesich
Investment Advisor
5 January 2004
2 Years
Sponsor: Bob Peterson

The 4-Way Test

Members of Rotary International use a simple test to guide their actions in life. Here it is:

“The 4-Way Test of the things we think, say or do:

- 1st Is it the TRUTH?**
- 2nd Is it FAIR to all concerned?**
- 3rd Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4th Will it be BENEFICIAL to all concerned?”**

Rotary Websites
Just click on the blue links below and you will be taken to the site.

Our Club
www.rotarywestelpaso.org

Our District
www.rotary5520.org

Rotary International
www.rotary.org

eClubOne
www.rotaryclubone.org

January Birthdays

Bill Hagan	2nd
Kathleen Goff	10th
Dave Driscoll	20th
Norm Peters	29th



OFFICERS

President	Jim Maxon
President Elect	Ric Ligner
Vice President	Ken Slavin
Secretary	Jesse Allen
Treasurer	Leah Masters
Sergeant at Arms	Teresa Cavaretta
Past President	Rick LoBello

DIRECTORS

Club Service (A)	
Club Service (B)	Gary Mundy
Vocational Service	Teo Cafengiu
Community Service (A)	Arlene Carroll
Community Service (B)	Lorraine Huit
International Service	Chava Gonzalez

DISTRICT GOVERNOR

Mike Adkins

NEWSLETTER EDITOR

Wes Schotten

La Mesa is published by the [Rotary Club of West El Paso, Inc.](http://www.rotaryclubofwestelpaso.com) To subscribe send an e-mail to jallen@reuelgroup.com with "Newsletter Subscription" as the subject.

MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

EL PASO MAKEUPS

Tuesday: **East El Paso**, 12 PM

Airport Hilton

Wednesday: **Sunrise**, 7 AM

Sunland Park Holiday Inn

Vista Hills, 12 PM

Vista Hills Country Club

Thursday: **El Paso**, 12 PM

1st Presbyterian Fellowship Hall

Anthony, 12 PM

Dos Lagos Golf Club

Franklin Mountains, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: **Northeast**, 12 PM

Sunrise Center Furr's Cafeteria

JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn