

# LA MESA



Rotary Club



Rotoract



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Friendship Exchange



RYLA



Youth Exchange

**"SERVICE ABOVE SELF"**

La Mesa – Volume 47 – Number 16 – January 11, 2010

[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org) - Club # 1342

## New Member Applications Being Posted

**Moni Eckes-Ward** – Implementation Consultant for Wells Fargo Bank – Proposed by Marisa Guerrero, Moni is requesting a transfer from the Franklin Mountain Club, as a result of a recent job relocation.

**Rafael Padilla** – President of Padilla Homes, Inc. a local residential home construction company. Proposed by Bob Peterson, Rafael is a life time resident of El Paso, worked as a professional for the last 27 years, and is interested in becoming very active and involved in Rotary activities.

## Looking Forward in 2010

March 4-7 – PETS Conference (Albuquerque, New Mexico)

April 16 – 21 – Philippine GSE Team Visit (El Paso, Texas)

May 6 – 9 – District Conference (Santa Fe, New Mexico)

June 20 – 23 – RI Convention (Montreal, Quebec, Canada)

## Spotlight on our International Services Director



Chava Gonzalez-Barney

Chava was originally a member of the Rotary Club of West El Paso from 1976 to 1980, and resigned due to business commitments. In 1992 he joined the Juarez Chamizal Rotary Club where he served as treasurer for two years, secretary for one year, and club President for one year. He was also Director, International Service from 1997 to 2004, where he was instrumental in obtaining 10 Matching Grants. Chava transferred his membership to the Rotary Club of West El Paso in February 2004, and has served as Director, International Services since that time. He has focused his efforts on the 'Matching Grant' program, and has successfully obtained numerous matching grants, simplified grants, and 3H grants. He plans to continue working on the 'Matching Grant' program for the foreseeable future, because "when it comes to helping the less fortunate, there is no better mechanism." Chava always closes his correspondence with the quote "God Bless Our Troops." Thank you Chava – for a job well done.

## Matching Grants – What Are They?

Matching Grants support the international humanitarian projects of Rotarians. Rotary clubs or districts in at least two countries (a partner outside of the project country and a partner within the project country) must work together to plan, implement, and complete the project. Matching Grants are designed to support relatively small, one-time-only humanitarian service projects. Grants are awarded for a wide variety of projects such as agriculture, water, medical care/equipment, combating diseases, projects to help the disabled, literacy/numeracy, and educational/occupational training. The projects must involve active personal Rotarian participation. There are two categories of Matching Grants: Matching Grants and Competitive Matching Grants.

**Matching Grants:** Assist in funding international humanitarian service projects in cooperation with Rotarians in another country. . Matching Grants are awards of US\$5,000 to \$25,000. Competitive Matching Grants are awards of \$25,001 to \$150,000. (See page 3 for more information about Competitive Matching Grants.) Funding for Matching Grants is based on submission of contributions by the Rotarian project partners.

**District Simplified Grants:** Supports the service activities or humanitarian endeavors of districts.

**Health, Hunger and Humanity (3-H) Grants:** Fund long-term (2-4 years) integrated international development projects to improve health, alleviate hunger, or enhance development through self-help activities.

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## News from Rotary International – (from the Rotary International Website)

**Rotary Coordinators to Start in 2010** - Rotarians will soon gain a new resource – someone who will be well-versed in the many programs of Rotary International and knowledgeable about Rotary club and district best practices. That new resource will be a Rotary coordinator (RC). “We want clubs to be assured that they are the most important thing in Rotary,” says RI President-elect Ray Klinginsmith, who championed the RC program. “If we don’t take care of the clubs, the clubs won’t take care of Rotary International.” Adopted by the RI Board of Directors at its November meeting, the program will launch on 1 July. Klinginsmith is appointing the initial 41 RCs, who will serve the same geographical regions as the regional Rotary Foundation coordinators (RRFCs), with at least one RC serving each Rotary zone.

“RCs will be people who have senior leadership experience and a good, strong background in Rotary,” says Duane R. Sterling, a member of the Rotary Club of Warrensburg, Missouri, USA, and Rotarian coordinator for the 2010-11 RI president. Many RCs will be former RRFCs and past regional Rotary International membership coordinators, Sterling says. Just as RRFCs are knowledgeable about The Rotary Foundation’s programs, RCs will be a resource when it comes to multiple aspects of Rotary International and its programs, providing a vital link of communication between RI senior leaders and Rotary clubs.

*RCs will focus on offering guidance and tools in three areas: RI programs such as the youth programs, Rotary Fellowships, and Rotarian Action Groups; best practices that strengthen clubs and districts such as strategic planning, effective public relations, and leadership development; and building membership through stronger clubs and districts. Through their work, RCs will support the three priorities of the [RI Strategic Plan](#): support and strengthen clubs, focus and increase humanitarian*

service, and enhance public image and awareness. Clubs will also find RCs to be a valuable resource in determining how to meet the annual requirements for the Presidential Citation. In addition, RCs will assist at Rotary institutes, governors-elect training seminars, and other zone-level meetings. They may also plan and conduct district and regional seminars and workshops where needed, with the assistance and support of district leaders.

Because they will operate in the same geographical areas, RCs and RRFCs will be able to work closely with each other, as well as with the RI director for the zone, Klinginsmith notes. Moving forward, RCs will be appointed by the RI president-elect and serve three-year terms. Appointees will attend a March institute to prepare for their new role.

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## Rotary Global History Website - <http://www.rotaryhistoryfellowship.org/>

This much-used site contains the most comprehensive collection of Rotary's history over the past 100+ years with over 4,000+ pages and 15,000 articles on the history of Rotary International. Hopefully, anything you ever wanted to know about the movement is here within this website. Explore and enjoy!

You can read about Rotary's Paul Harris and find wonder in his messages, essays and books. You can also learn about Rotary's famous 4-Way Test or take our Rotary Global History tour. In addition, it offers four monthly features: "Why I Am A Rotarian," "What Paul Harris Said" "Our Foundation Newsletter," and "Rotary Global History Day." You will learn a great deal from the global, Rotary-hoped-for future, such as: essays on the journey toward Peace. Their highest compliment is for you to say, "Wow! after a visit!

Want to contribute, visit and then join us! [We want new members](#)-new ideas-new explorations into the essential elements of Rotary. We extend an invitation to all Rotarians to come and join this dynamic project, Rotary Global History Fellowship.

**[Joe Kagle](#), RGHF Chairman & President 2007-2010  
Rotary Global History Fellowship**

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## ROTI – Rotarians on the Internet - <http://www.roti.org/index.asp>

ROTI is more than a group of Rotarians who get together on the Internet for fellowship. They are an organization with a mission and goals. We hope you will join us, to move your Rotary experience to an all new level of international involvement because ***THE FUTURE OF ROTARY IS IN YOUR HANDS***. Our membership is open to all Rotarians, Rotarian spouses and Rotaractors, and there is no cost or pressure for contributions.

## Upcoming Club Events

- January 11 – Monday – Craig Bush – CEO, KCOS-TV
- January 18 – Monday – No Meeting – MLK Holiday
- January 25 – Monday – Bill Blaziek – Gen Mgr, SMG/El Paso Conv Center & Visitors Bureau
- February 1 – Monday – Emma Schwartz – Exec Dir – Medical Center of the Americas Foundation
- February 5 – Friday – Board Meeting – UBS Office – 7:30am
- February 8 – Monday – Bob Cook – President/CEO – REDCO

**Websites:**

**Rotary Club of West El Paso - [www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)**

**Rotary District 5520 - [www.rotary5520.org](http://www.rotary5520.org)**

**Rotary International – [www.rotary.org](http://www.rotary.org)**

**eClubOne – [www.rotaryclubone.org](http://www.rotaryclubone.org)**

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**The 4- Way Test of the things we think, say or do:**

1<sup>st</sup> - Is it the TRUTH?

2<sup>nd</sup> - Is it FAIR to all concerned?

3<sup>rd</sup> - Will it build GOODWILL and BETTER FRIENDSHIPS?

4<sup>th</sup> - Will it be BENEFICIAL to all concerned?

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and 5<sup>th</sup> – Will it be **fun**?

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**Officers & Directors of the Rotary Club of West El Paso**

President: LuAnn Wieland

Vice-President: Bob Peterson

President-Elect: Lorraine Huit

Executive Secretary: Carey Beamesderfer

Treasurer: Joanne Latimer

Sergeant-at-Arms: Marisa Guerrero

Immediate Past President: Jesse Allen

Director – Club Services: Sandy Boswell

Director – Community Services: Marcos Lizarraga

Director – International Services: Chava Gonzalez-Barney

Director – Public Relations: Jim Weddell

Director – Vocational Services: David Veloz

Director – Youth Services: Gail Gale