



# LA MESA

ROTARY CLUB OF WEST EL PASO



VOLUME 41 Number 16

January 10, 2004

**January 10**

**Mike Ross**

*SWG&M Advertising*

*"What does your Brand stand for?"*

**January 17**

**A.J. Hawley**

*El Paso Tennis Center*

*"How the EP Tennis Center benefits from our Golf Proceeds donation."*

**January 24**

**Sandy Sparks**

*Miracle League*

*"How Rotarians have Made-A-Difference to the Miracle League"*

**January 28**

**Celebrity Chef**

*Biggs Army Airfield*



## Active membership keeps club moving

*By Rick LoBello, President - Rotary Club of West El Paso*

One of my main goals as your president has been to encourage more membership involvement in the club. I believe we are achieving that goal to some degree. Over the past six months, I have done my best to lead the club as effectively as possible.

Good things are happening, including members preparing for the upcoming golf tournament, the 2005 parade and other important projects including matching grant proposals, RYLA, etc.

Yesterday I met with the golf committee. Gary Mundy asked me to report on his behalf that there will be another meeting Tuesday, Jan. 11, to go over the details for the 2005 tournament. At the meeting, Bob Peterson gave a report on projected revenues and funds available for new projects later this year. With IOS committed to \$60,000 and with fundraising efforts matching last year's efforts, anticipated net proceeds for 2005 are \$48,000. Expected commitments for these funds in 2005 are as follows:

Youth Tennis Foundation: \$5,000  
(IOS agreement for sponsorship)

20% to Foundation Reserve Fund: \$9,600

Advance for '05 Tournament \$15,000

Net Available for Projects: \$18,400

(Note: In 2004, the board approved a \$2,500 matching grant for Juarez Industrial. We also need to fund the 2005 parade from these project funds.)

Also at the golf tournament meeting, Bob Peterson canceled his request for funds to attend the Futures meeting in Florida this month.

Since becoming your president, I have observed how well we operate as a team. In my evaluation, we have some organizational problems that need to be addressed ASAP to become a more effective club.

### Here are my recommendations:

1 We need a club operating manual. This manual needs to be assembled immediately with all board members participating. The manual needs to address week-to-week officer responsibilities, how we manage our budget, how we train new members and officers, how we bring in new members, annual goals and objectives for each officer and project summaries. When completed it needs to be given to each director and new director.

I would like everyone to send me a draft 1-2 page document by the end of the month for board review in February and final approval in March.

I would like approval to purchase a dozen portable accordion files for each board member to use to keep important Rotary documents and reports to pass on from one Rotary year to the next. The cost will be about \$100 for these files.

2 Effective immediately I would like

*see Active... on next page*

### NEW MEMBER PROPOSAL

As a service club that looks to help people in need and improve our community, the Rotary Club of West El Paso is always looking for new members who can contribute to our efforts and join us in fellowship. Listed below is a proposed new member. If you have an objection to the proposed new member, please let one of the Board members, know within ten-days from this publication. Otherwise, the proposed new member will be invited to join us.

Proposed new member:

**William Strader**

Classification:

Wholesale-Mable

Proposed by:

Melissa Macias

## Active ...continued from front

the club to adopt the following financial policies:

### Policy A

At each board meeting the Treasurer working, in cooperation with Bill Willey, will make sure that the monthly financial report includes a new Monthly Financial Summary prepared as follows: The one page report will be prepared in large type (16-point font or larger) with the following information:

#### Rotary Club of West El Paso

As of Date

Total Cash on Hand

Budgeted Funds Expended

Budgeted Funds Unexpended

Past Due Invoices

(Club dues 30+ days Past Due)

#### RCWEP Foundation

As of Date

Total Cash on Hand

Total Funds on Reserve

Budgeted Funds Expended

Budgeted Funds Unexpended

Past Due Golf Tournament Invoices

### Policy B

To ensure that all club expenses are properly accounted for in our budget, all club expenditures, outside of national and district dues and in-

voices to the Holiday Inn, must be approved in writing by the club president and treasurer in advance of any club member expecting a refund or expecting funds for any project.

### Policy C

In January of each year, the board will prioritize funding requests from the previous year. No commitments will be made to any funding request until funds become available. The following budget calendar will guide the board in handling all requests:

- 1 January-December: Requests for the next calendar year will be accepted.
- 2 January: Board reviews and prioritizes requests.
- 3 May: Board reviews funds received from the Golf Tournament and makes recommendations for funding in the next Rotary year.
- 4 July: New board notifies funding request contacts of budgeted project funds for the new Rotary year.

### Policy D

When approved, these policies, as part of a larger operating manual, will be posted on our website and used as an educational tool for all members of the club.

#### OFFICERS

President	<b>Rick LoBello</b>
President Elect	<b>Jim Maxon</b>
Vice President	<b>Leah Masters</b>
Secretary	<b>Ric Ligner</b>
Treasurer	<b>Jesse Allen</b>
Sergeant at Arms	<b>Joe Daubach</b>
Past President	<b>Chet Morgan</b>

#### DIRECTORS

Club Service (A)	<b>Ken Slavin</b>
Club Service (B)	<b>Gary Mundy</b>
Vocational Service	<b>LuAnn Wieland</b>
Community Service (A)	<b>Fran Timbrook</b>
Community Service (B)	<b>Teresa Cavaretta</b>
International Service	<b>Lorraine Huit</b>

#### DISTRICT GOVERNOR

**Rick Akins**

#### NEWSLETTER EDITOR

**Jim Weddell**

La Mesa is published by the [Rotary Club of West El Paso, Inc.](#) To subscribe send an e-mail to [eligner@elp.rr.com](mailto:eligner@elp.rr.com) with "Newsletter Subscription" as the subject.

#### MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

#### EL PASO MAKEUPS

Tuesday: [East El Paso](#), 12 PM

Airport Hilton

Wednesday: [Sunrise](#), 7 AM

Sunland Park Holiday Inn

[Vista Hills](#), 12 PM

Vista Hills Country Club

Thursday: [El Paso](#), 12 PM

1<sup>st</sup> Presbyterian Fellowship Hall

[Anthony](#), 12 PM

Dos Lagos Golf Club

[Franklin Mountains](#), 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: Northeast, 12 PM

Sunrise Center Furr's Cafeteria

#### JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

## Rotary News

### Celebrity Chef needs volunteers, guests

**M**ake plans for Celebrity Chef on Friday, Jan. 28, at the Centennial Club on Biggs Army Airfield. If you volunteer, you'll serve wine, clear tables and help out with the silent auction in an event featuring some of the best chefs in El Paso creating special dishes of their choice. You'll also help our club raise money, as the Rotary Club of West El Paso will receive \$55 per volunteer. So far, we have 14 volunteers – our goal is to have 25. If you'd like to attend as a sit-down guest, tickets cost \$80 per person. Last year we had two tables and our club benefited tremendously from the participation, both as guests and volunteers. Be sure to let Mike Flores know ASAP if you plan to go and can be a part of a table. Mike's email is [mikeflores16@sbcglobal.net](mailto:mikeflores16@sbcglobal.net), or call him at 760-4944.

### Juárez hosts World Understanding banquet

**T**he World Understanding Day banquet on Feb. 5 will feature RI President-Elect Carl-Willhelm Stanhammar, who will speak and hand out Centennial Paul Harris Fellow Awards. After the speeches, the event will be a big party with music, dancing and fellowship. We members of the Rotary Club of West El Paso will take a Border Jumper Trolley and travel to Juárez's Cibeles convention center, where we will join the members from El Paso's Rotary clubs as well as all the clubs in Juárez. Everyone is invited. Bring your wife, husband, partner and friend. The cost is only \$25 per person, and if we can get a group of 25 (12 so far) the Border Jumper Trolley will take us over and back for only \$10 per person. Act now – call Jim Maxon at (915) 760-4053, or email him at [JMAXSF@aol.com](mailto:JMAXSF@aol.com).