



LA MESA

ROTARY CLUB OF WEST EL PASO



VOLUME 41 Number 15

January 3, 2004

January 3

Ellen Smyth

*City Solid Waste Management
"Talking Trash"*

January 10

Mike Ross

*SWG&M Advertising
"What does your Brand stand for?"*

January 17

A.J. Hawley

*El Paso Tennis Center
"How the EP Tennis Center
benefits from our Golf Proceeds
donation."*

January 24

Sandy Sparks

*Miracle League
"How Rotarians have Made-A-
Difference to the Miracle League"*

January 28

Celebrity Chef

Biggs Army Airfield



Rotary provides aid to tsunami victims

By Rick LoBello, President - Rotary Club of West El Paso

The world is in a state of shock as the news comes in every day concerning the death and destruction resulting from last week's tsunami in Asia. Rotary Clubs around the world are mobilizing relief efforts.

I went to www.rotary.org and found a website describing Rotary efforts in Sri Lanka <http://www.reliefforsrilanka.blogspot.com/>.

To assist Rotarians in supporting longer-term recovery efforts in communities in South Asia that have been hit by the deadly tsunami, The Rotary Foundation will accept contributions earmarked for Solidarity in South Asia.

Checks made out to "The Rotary Foundation/Solidarity in South Asia" on the payee line should be mailed

to: The Rotary Foundation, P.O. Box 75133, Chicago, IL 60675-5133. Receipts will be issued where applicable for tax purposes. However, these contributions will not receive Rotary Foundation recognition credit.

This month our board will be meeting to discuss projects that we can fund in 2005. I hope that one or more of them will help bring relief to some of those who have suffered the loss of loved ones and are now struggling to survive in so many far away places.

There is so much that we as individuals and as a club can do. Let's start talking about it now. Please contact a board member or speak out at our next meeting with your thoughts before our board meets on Wednesday, January 5.

Rotary Websites

Rotary Club of West El Paso:
www.rotarywestelpaso.org

The IOS Futures Golf Classic:
www.elpasofutures.org

Rotary District 5520:
www.rotary5520.org

Rotary International:
www.rotary.org

eClubOne:
<http://www.rotaryclubone.org>

ROTARY NEWS

Juárez to get visit from President-elect

Rotary International President-Elect Carl-Wilhelm Stenhammar will visit our sister city of Juárez Feb. 5 as the guest of honor at a banquet at the Cibeles convention center. The gala event promises to be an extravaganza of song, dance and fellowship. The banquet will be part of Stenhammar's Feb. 4-5 visit to the border area. Jim Maxon, president-elect of the Rotary Club of West El Paso, has more information for those who

would like to attend the Juárez banquet, which will cost \$25 per person.

Jackpot goes over \$1,000

John Halvorsen's grandson drew the winning ticket last week for a chance to win our club's raffle jackpot, which had grown to \$998. When his number was called, the thoughts of how he might spend his riches danced across his face giving way to disappointment as he drew the wrong card. But his loss means the grand prize for our club's weekly raffle will be over \$1,000 this week. Remember

see News... on back

News...

ber, the person whose ticket is drawn gets a chance to pull a joker from a deck cards. If the winner doesn't select the joker, the selected card is thrown away and the following week's pot is even bigger. There are now only 13 cards left, so the odds are much better that we'll have a winner soon. Unlike many raffles, the winner must be present, so be sure to come to the meetings.

Rotary celebrates literacy

More than 1,000 Rotarians and guests attended the Presidential Celebration on Literacy in Chennai, Tamil Nadu, India, Dec. 10-11, to reflect on the successes and challenges of initiatives aimed at teaching reading and writing skills

to underprivileged communities. Participants, who included representatives from the clubs and districts of India, and those of Bangladesh, Malaysia, Nepal, Singapore, Sri Lanka, and Thailand, discussed the impact of illiteracy on women and ways to promote universal primary education.

RI President Glenn E. Estess Sr. told attendees that education is the key to improving the lives of the world's 2 billion illiterate people. "All over the world, Rotarians are already doing a great deal in the area of literacy," he said. "In fact, more than half of the world's Rotary clubs already conduct literacy projects of some kind. Our goal is to have all of the world's Rotary's clubs join in this important effort to improve the lives of people everywhere, because the need for service in this area is very great."



Myrna Vega & Olivia Chavez tell us about the Academy for the Blind in Juarez.



Debra Curry speaks about the new Human Resource laws.

The 4-Way Test

Members of Rotary International use a simple test to guide their actions in life. Here it is:

"The 4-Way Test of the things we think, say or do:

- 1st Is it the TRUTH?
- 2nd Is it FAIR to all concerned?
- 3rd Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4th Will it be BENEFICIAL to all concerned?"

January Birthdays

Bill Hagan	2nd
Kathleen Goff	10th
Dave Driscoll	20th
Norm Peters	29th

OFFICERS

President	Rick LoBello
President Elect	Jim Maxon
Vice President	Leah Masters
Secretary	Ric Ligner
Treasurer	Jesse Allen
Sergeant at Arms	Joe Daubach
Past President	Chet Morgan

DIRECTORS

Club Service (A)	Ken Slavin
Club Service (B)	Gary Mundy
Vocational Service	LuAnn Wieland
Community Service (A)	Fran Timbrook
Community Service (B)	Teresa Cavaretta
International Service	Lorraine Huit

DISTRICT GOVERNOR

Rick Akins

NEWSLETTER EDITOR

Jim Weddell

La Mesa is published by the Rotary Club of West El Paso, Inc. To subscribe send an e-mail to eligner@elp.rr.com with "Newsletter Subscription" as the subject.

MEETINGS

Monday: Holiday Inn - Sunland Park, 12 PM

EL PASO MAKEUPS

Tuesday: East El Paso, 12 PM

Airport Hilton

Wednesday: Sunrise, 7 AM

Sunland Park Holiday Inn

Vista Hills, 12 PM

Vista Hills Country Club

Thursday: El Paso, 12 PM

1st Presbyterian Fellowship Hall

Anthony, 12 PM

Dos Lagos Golf Club

Franklin Mountains, 5:45 PM

Sunrise Center Furr's Cafeteria

Friday: Northeast, 12 PM

Sunrise Center Furr's Cafeteria

JUAREZ MAKEUPS

Tuesday: Juarez Sur, 2:30 PM

Campestre Juarez

Wednesday: Cd. Juarez, 1:30 PM

Campestre Juarez

Juarez Chamizal, 2:00 PM

Rest. Barrigas Monumental

Juarez Americas, 3:00 PM

Campestre Juarez

Juarez Frontera, 7:30 PM

Rest. Viva Mexico

Thursday: Juarez Paso del Norte, 2:00 PM

Campestre Juarez

Juarez Empresarial, 2:30 PM

Rest. Barrigas Mon.

Friday: Juarez Industrial, 2:00 PM

Campestre Juarez

Juarez Ejecutivo, 2:00 PM

Mision de Los Lagos

Juarez Norte, 8:30 PM

Casino Juarez

Juarez Oriente, 9:00 PM

Hotel Holiday Inn