







Rotary Club of West El Paso

VOLUME 44 NUMBER 19 MAY 11, 2008

GOLF CLASSIC 2008 REMEMBERED

By Bob Peterson, Golf Committee Chair

We have had a few days to reflect on the seventh annual El Paso Golf Classic, and those reflections are by and large very positive. We accomplished what we set out to do, and we did it with professionalism, energy, and commitment. That's the Rotary way.

As the tournament wound down on Sunday I could not help remarking on the sustained activity level of our Rotarians and their volunteers. Whether it was Chet replenishing the water for the players or Rick LoBello shuttling the media, it was clear that we were still on the job, and that continued even past the check presentation. I saw Rob and Doug taking down signs while everyone else unwound.

This may have been our last FUTURES event, but we should all take something of value from the years we organized it and conducted it for our community. Nobody else has staged a professional golf event for as many years in El Paso – at least not in recent memory. We raised more money in the years of this event than we have ever raised before for our community. We have helped a slew of young golfers realize their dream. We have funded numerous projects that would have been unfunded but for this event. For this impact, you should give yourselves a pat on your collective back. And don't forget the great fellowship among Rotarians and our community partners each time we gathered everyone together to make this happen.

From planning to selling to pro-am to party to pro tournament, everyone did what he/she was supposed to do. Because of that, we repeatedly heard volunteers, players, and business partners express their hopes that we will do this again next year. Too bad we can't promise them that we will.

NEW THINGS ON OUR DISTRICT-AWARD WINNING CLUB WEBSITE

According to our Club Webmaster, Carey Beamesderfer, the lead banner in our club's website has been updated to encourage new membership and reflect the theme for 2008-2009. Check it out at: http://www.rotarywestelpaso.org

West El Paso Rotary Upcoming Programs

(Note: Some Programs and dates are tentative!)

- ✓ May 12th Beto O'Rourke City Representative
- √ May 19th Our own Karen Walton on her personal experiences the Alaskan Iditarod
- √ May 26th No meeting Memorial Day
- ✓ June 2nd Exchange Student Salome Koller Switzerland Presentation
- ✓ June 9th LuAnn Wieland Understanding the Generations

La Mesa to be "on vacation . . . "

The editor of the La Mesa will be on vacation; therefore the next La Mesa newsletter will not be published until Sunday, June 1st.

Rotary Websites

Rotary Club of West El Paso www.rotarywestelpaso.org

Rotary District 5520 www.rotary5520.org

Rotary International www.rotary.org

eClubOne http://www.rotaryeclubone.org

The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is: "The 4-Way Test of the things we think, say or do: 1st Is it the TRUTH? 2nd Is it FAIR to all concerned? 3rd Will it build **GOODWILL** and **BETTER** FRIENDSHIPS? 4TH Will it be **BENEFICIAL** to all concerned?"

ROTARY CLUB OF WEST EL PASO

Officers

President Ken Slavin
President Elect Jesse Allen
Vice President LuAnn Wieland
Secretary Pat Brower
Treasurer Mike Schmid
Sergeant at Arms
Past President Ric Ligner

Directors

Club Service Rob Sesich
Vocational Services Irma White
Community Service Dana Vogelmeier
Youth Services Carey Beamesderfer
International
Services Chava Gonzalez

District Officers

Governor Jackie Morgan Assistant Governor Jimmy Melver

NEWSLETTER EDITOR Wes Schotten

La Mesa is published by the Rotary Club of West El Paso, Inc. To subscribe, send an email to wes@thehayesgroupintl.com with "Newsletter Subscription" as the subject