



AUGUST 2013

From the President **JOANNE LATIMER**



This year's Rotary International theme is, Engage Rotary, Change Lives. And I must say that I am a prime example of that.

I wouldn't be here today, if it weren't for my father. My Dad has been a Rotarian himself for over 42 years. He lives, breathes and eats Rotary. I

remember as a young girl growing up in Belize, that Rotary was ranked high on his list of priorities, besides his family and God. He was proud of this organization that helped his community and at the same time allowed him a place to come to weekly to gather with his friends and colleagues. Although he never pushed me toward it, I gravitated toward Rotary.

During my schooling in Belize, I learned the value of giving back on a daily basis. Even at UNM, I joined Delta Sigma Pi, a professional business organization, which allowed me to keep on giving to my community.

Then in 1998, I was reintroduced to Rotary, as a guest of The Rotary Club of West El Paso. I enjoyed the brotherhood and sisterhood, from the Meet and Greet, to the Happy Dollars. The 4 Way Test were rules that I already abided by. When I was asked to join, I was honored.

My first assignment was to deliver the Christmas baskets to the Candle Lighter families. I invited my older daughter, Leslie, to ride along with me. One family in particular

invited us into their home. The child's grandmother spoke only Spanish. Leslie did not understand Spanish. We both sat in the living room while the grandmother explained in Spanish, that the intended recipient had died. Leslie, did not understand the language, but she understood the meaning and we all began to cry. When we left that afternoon, I realized that we had helped that grandmother release her grief. Moments like these make me a proud Rotarian. Consoling and giving those in need is more rewarding than receiving. Like President FDR, said, "Peace, Like Charity, Begins at Home."

Today, I accept the honor of being elected your President of the Rotary Club of West El Paso. I take this oath of office seriously and will fulfill my duties with vigor and persistence.

My goals for this club are to continue the long established projects such as the golf tournament and to develop new ones as well, and to promote education through the district, which will allow us to retain membership and to encourage new members too!

Thank you for placing the mantel of the presidency on my shoulders.

I am pleased, honored and energized. I am ready to Engage Rotary, and Change Lives.

God Bless you all and God Bless America.

(Taken from Joanne's installation speech. If you missed it - She was terrific)

AUGUST – MEMBERSHIP AND EXTENSION MONTH

SHARE YOUR PASSION FOR ROTARY! REFER A MEMBER!

Complete the Membership Referral Form at www.rotary.org/membershipreferral to recommend a friend, family member, business associate, or other qualified individual for potential membership in a club other than your own.



Inviting prospective members to attend a club meeting has never been easier than it is with the *Start with Rotary* postcards and wallet cards. These colorful cards supply space for Rotarians to fill in our club meeting information, inviting prospective members to attend as guest. Please see our Membership Committee for these cards.

The club uses new member sponsor pins to recognize those who sponsor new members. Pins are distributed at the time of induction of a new member.

Rotary favorites:

What's Rotary? These wallet-size cards answer frequently asked questions about the organization and scope of Rotary, and are popular as a handout to non-Rotarians.

Rotary Basics is an eight-page, full color special member education section that appears annually in the August *Rotarian* magazine. It is very popular as a handout to prospective members.

Duties of the District Governor:

(Editors note: With this coming Monday's visit from our Governor, I wanted to share some of the responsibilities as outlined in the Governors Notebook)

- Conducting an official visit with each club to raise awareness of important Rotary issues, provide special attention to weak and struggling clubs, motivate club members to participate in service activities, and recognize the contributions of Rotarians.
- Communicating at least monthly with each club president and secretary
- Conducting district meetings, including the district conference, district leadership seminar and district Rotary Foundation seminar

- Promoting membership growth by working with district leaders and club presidents to establish realistic membership goals for each club

Setting Club Goals:

To set good goals for the coming year, club officers and members should assess past club accomplishments, club member interests, and the club's capacity to achieve goals.

The Process:

1. Where are we now?

- Create a list of your club's strengths and weaknesses as of today.
- Create a list of opportunities and challenges facing your community.

2. Where do we want to be?

- Create a list of 5 to 10 characteristics that you would like to see in your club three to five years from now.
- Draft a one-sentence vision statement describing your club and what you want it to be in three to five years.
- Finalize the vision statement with the full group, and make sure that all club members support it.

3. How do we get there?

- Develop strategic priorities that will help your club achieve the vision.
- As a group, decide on the most important strategic priorities — those that will have the greatest impact as your club works toward the vision.
- Identify annual goals that support each of the top strategic priorities.
- Determine the timeline, resources, and people necessary to meet the annual goals under each of the strategic priorities.

Continued on page 4

OUR DISTRICT GOVERNOR: Christopher "Kit" Turpen



"I do not choose to be a common Man"



(online visit with our Governor)

Editor: What was your role with Rotary prior to becoming governor?

Kit: *Prior to my selection for Governor Nominee I was an assistant Governor. I am a proud member of the Albuquerque Del Sol Club the early morning club the same club as PDG Bobby Wallace. I am a third generation Rotarian.*

Editor: What is your favorite part of Rotary?

Kit: People are the best thing about Rotary I have never met a Rotarian who did not impress and inspire me.

Editor: Tell me about your family.

Kit: *I have three grown children: Miss Casey 24, Tad 26 and Miss Emily 29. They are wonderful and so very different one from the other. My wife Toni and I met doing the Musical Oklahoma in college at Fort Lewis College Durango, Colorado. We have been married for 31 years.*

Editor: You mentioned that one of your passions is music. Any particular favorites?

Kit: *I like all kinds of music. I first sang at the Santa Fe Opera at the age of 11, and have sung and performed in too many concerts and shows to count. I love musical theatre.*

Editor: You also mentioned a passion for sports

Kit: *I lettered in three sports in HS tennis, basketball, and track. I played tennis briefly in college. I still love any sport I can participate in. I played City League Soccer two years ago in Albuquerque on a dare from my son In Law and loved it.*

Editor: Tell us a little about your work

Kit: *I built a large Farmers Insurance agency recognized as one of the top 100 in US in 2009 and 2010 out of 14,000 agencies. I sold the Farmers agency in 2011 and now work as an Independent Agent.*

Editor: What else would our club members to know about you?

Kit: *I believe strongly that no matter what the problem Education is the solution My grandfather was the Superintendent of Albuquerque Public Schools. My mother was a Speech and Drama teacher and my brother-in-law is a HS Principal. My wife and I home schooled our children for three years. I am currently on the Board of a Charter School in Albuquerque NM. I got a BA In Political Science and plan at some time in my life to enter into politics. I am still a member of the same church I grew up in. I have been a Sunday school teacher for 13 years, a member of the board, and president of the church. I love God, and I know he loves me.*

AUGUST SPEAKERS



August 5 District Governor, Christopher "KIT" Turpen



August 12 Emma Schwartz- Medical Center of the Americas



August 19 Dave Speelman (aka Doppler Dave KVIA)

August 26 Niger Holman- Rotary Experience

4. How are we doing?

- Create a strategic planning team to regularly monitor progress and recommend revisions to the plan, if needed.
- Allocate sufficient resources for the plan's implementation.
- Continually evaluate all decisions to make sure they support the plan, providing feedback to the strategic planning team on their implementation.
- Review your strategic plan annually with all club members, including the vision statement, strategic priorities, and annual goals, and revise it as needed.



August 5 Social

5:00 pm at Nona's Pizza at 6404 N. Mesa next to the Fire Station on the corner of Camille.



Service above Self

Rotary Club of West El Paso