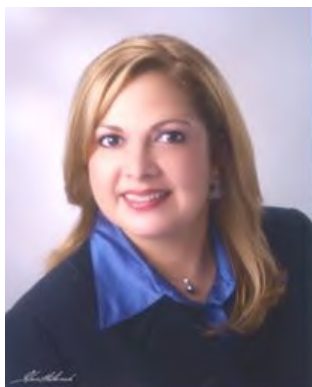




JULY2013

From the President



Rotary Elevator Speech

What is Rotary Anyway?

One of my goals for this 2013-2014 year is to increase our membership. In order to do that, we must be armed and ready to talk about Rotary.

Here are a few exercises that

we can learn from to engage our recruiting efforts.

Imagine that you are in an elevator with a colleague and he turns to you and asks. **What is Rotary?**

Did you need to think for a moment, and ask yourself, what does Rotary do for me; What does Rotary do for my community; and What does Rotary do for the World? Did you fumble for words?

Here are a few replies that I heard at the RI Convention and others that I found online. Please feel free to use these answers when you get asked that question.

“Rotary is the BEST decision I ever made.”

If your spouse is with you, say *“Rotary is the SECOND BEST decision that I ever made.”*

You may follow up and say:

“Rotary is a worldwide group of 1.2 million dedicated business and professional men and women that meet in local clubs to develop activities to make our local community and the world a better place. We feed the hungry, work to rid the world of polio, educate the

illiterate and respond to disaster. We make friends and have fun while serving others. We don't have a secret handshake, and we offer network opportunities. Be my guest on _____ for _____ to find out for yourself what Rotary is all about.”

Or

“Rotary is an organization that makes you feel good by helping others! And works in communities locally, nationally and internationally. We're a group of local business and professional women and men, who use their skills to make the community a better place to live. Rotary has led the global effort to eliminate polio. We currently strive to feed, clothe, and educate a diverse population.

We have weekly meetings filled with fun, friendship, fellowship, and interesting programs.

We meet on _____ at _____. Here is my card. Please be my guest and enjoy a lunch with our club.”

Fellow Rotarians, do you have any better pitches to add to our newsletter? Beate Burdett, our Newsletter Editor, will gladly post your Elevator Speech in our Newsletter.

CONTEST ALERT!!!!

The first three (3) RCWEP Rotarians who send me your Elevator speech will win a bottle of wine. Speeches must be no more than 30 seconds long. The prizes will be distributed at our Club meeting on the day that you recite your speech to the members.

OUR FUTURE BOARD MEMBERS



Doug D. Rittmann, Ph.D., P.E.

Doug is a Lecturer at University of Texas at El Paso. He received a Ph.D. in Environmental Science & Engineering at the University of Texas at El Paso in July 1999; a Master of Science in Engineering

at University of Texas at El Paso, May 1990; and, his Bachelor of Science, Major: Biology; Minor: Geology, University of Texas at El Paso, 1968.

He is a Registered Professional Engineer, Texas State Board of Registration for Professional Engineers, # 69691 since May 1991. He also holds a Class A Water Plant Operators Certificate of Competency, Texas State Department of Health, March 1980. And a Class A Wastewater Plant Operators Certificate of Competency, Texas State Department of Health, Dec. 1980.

He has published several papers:

Rittmann, D., *"Impact of Chlorine Dioxide Preoxidation of Ozone in Preventing Bromates*, International Ozone Association, August, 2007.

Rittmann, D., Published six Technical Bulletins for Eka Chemicals, Inc. concerning Chlorine Dioxide Application in Drinking Water, 2005.

Rittmann, D., *"Impact of Chlorine Dioxide Preoxidation of Ozone on Bromate Formation"*, AWWA Water Quality Technology Conference Proceedings, Nov. 2006.

Doug is a member of American Water Works Association (AWWA); International Ozone Association (IOA); Texas Section of the American Water Works Association (TAWWA)

And the Alumni Association of Civil Engineers (AACE) at the University of Texas at El Paso.

He was voted and awarded Best Paper at Conference: "Impact of Mixing Chlorine with Chlorine Dioxide on TTHMs; Formation in Drinking Water", Mississippi-Alabama AWWA Conference; Groundwater Panelist at Water Summit-2001 hosted by U.S. Congressman Sylvester Reyes and presented two new water supply options for El Paso, Texas on May 30, 2001.

Doug is Chairman of the Volunteer Bureau Advisory Board to El Paso United Way from 1987 to 1989. Chaired a 45-member El Paso Citizens' Water Conservation Committee for developing water conservation rules and regulations, which resulted in a new City Ordinance in 1991.

Served as West Texas Regional Trustee for the Texas Section American Water Works Association. He was also the "Mighty Wurlitzer" Organist for the El Paso Community Foundation at Sunland Park Mall in El Paso, Texas from 2001 to 2004. He is the Church Organist since 1957 for Lutheran, Catholic, Methodist churches and Fort Bliss Services



Luz Ofelia Mletzko

Ofelia attended the University of Phoenix at Santa Teresa and Park University in Fort Bliss pursuing a Sales and Marketing major.

After working in the Maquiladora industry as Production Planning and Materials Manager for major corporations (Acer, Proctor Silex, and A.O. Smith) she decided in 1998 to join Future Electronics, a worldwide distributor based in Canada. She later joined Arrow Electronics in 2000, a worldwide distributor headquartered in New York.

Since She holds the position of Territory Sales Manager for the country 2003, she has been working with Sager Electronics, an electronic component distributor with headquarters in Massachusetts. of Mexico where she works closely with Maquiladora executives from major US Corporations, doing business in Mexico, establishing inventory programs. She is the only Hispanic woman in sales at Sager and frequently is in the top five producers in the country.

Ofelia cont.

She is an active participant in the Hispanic Chamber of Commerce in El Paso/ Women Business Center and joined Toastmasters International in 2013. Ofelia is a long time resident of West El Paso, has two kids, Amy Duchene (25) who holds a BS from TCU and a Master Degree from UTEP and along with her husband own Crossfit915, and Michael Arsenault(23) who attended EPCC.

In 2011, Ofelia partnered with her son to open Fresh Press, a screen printing company located in East El Paso and Sparklean, a pool cleaning company on the West Side. She is in talks with a major food franchise to start operations in 2014.

She is a cross fitter and an active runner with the goal to finish 10 5k races in 2013, and a triathlon in 2014. She also has a 5yr old beautiful granddaughter.

OPPORTUNITIES FOR FELLOWSHIP

Most Rotarians are successful professional and business executives because they hear opportunities knock and take advantage of them. Once a week the opportunity for Rotary fellowship occurs at each club meeting, but not all members hear it knocking. The weekly club meeting is a special privilege of Rotary membership. It provides the occasion to visit with fellow members, to meet visitors you have not known before, and to share your personal friendship with other members. Rotary clubs, which have a reputation of being “friendly clubs” usually, follow a few

First, members are encouraged to sit in a different seat or at a different table each week. Second, Rotarians are urged to sit with a member they may not know as well as their long-time personal friends. Third, members invite new members or visitors to join their table just by saying: "Come join us, we have an empty chair at this table." Fourth, members share the conversation around the table rather than merely eating in silence or talking privately to the person next to them. Fifth,

Rotarians make a special point of trying to get acquainted with all members of the club by seeking out those they may not know. When Rotarians follow these five easy steps, an entirely new opportunity for fellowship knocks each week. Soon Rotarians realize that warm and personal friendship is the cornerstone of every great Rotary club.

“Time to Rotate at our next meeting.”



Alexander Domino (Denmark)

Dear Rotary Club of West El Paso

First I would like to apologize for the late response, I have been very busy lately. I am writing this letter as a thank you note, because this club has always been there for me. I would like to thank all of the Rotarians for the support during my exchange year in El Paso, a special thanks to Lorraine and Nicolas, who were there during the entire year, always helping me out with all sorts of things, and to

Luan for driving me around all the time. Then I want to give a special thanks to Kristi for all the hours at the golf course I had lots of fun and to Kristi, Carey and Donna for letting me stay at their house on my return this year in May.

A thank you to the club for sponsoring my year and for the extra allowance this May, it was very much appreciated. At last I just want to say very -very-very much thank you to all of you who participated or donated to my fundraiser, so that I could come back and visit all of you guys at the district convention in Las Cruces this spring.

I enjoyed my stay very much and I hope to be back as soon as possible.

Then I just want to say, until next time because I will be back, sooner than you know it. And keep up the good work, Service above self.

P.S. A very special thanks Carl Russell for the donations he gave, for driving me to the airport on my return and for the very sweet words he gave me on the way.

Best regards

Rotary Youth Exchange Student /

PROGRAM FOR JULY 22

Presentation of Checks and Awards to Parade Winners and Message from Mac Etheredge

The Rotary Parade winners are:

Best Overall—Six Guns & Shady Ladies

Most Patriotic—Asylum Comics & Cards

Best Design—Paws & Hooves

Best Band—Franklin;

Best Float Design—La Union Maze

Best Walking Group—Westside Community Church

Best Auto—Flags Across America



Mac Etheredge

AG for our District will be joining us this Monday to share some information about our upcoming visit from Governor Kit Turpen on August 5



Service above Self

Rotary Club of West El Paso

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