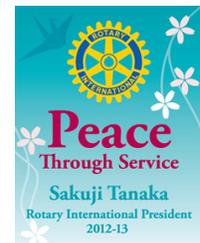




ROTARY CLUB OF WEST EL PASO
 P.O. Box 13164 * El Paso, TX 79913
 Website: www.rotarywestelpaso.org
 Email: westelpasorotary@elp.rr.com



April is Rotary “Magazine” Month



April is Magazine Month, a time to celebrate the global network of Rotary’s official magazines, which provide valuable information to 1.2 million Rotarians. [The Rotary World Magazine Press](http://www.rotary.org) consists of 32 magazines from Africa, the Americas, Asia, Australia, and Europe that inform, inspire, and entertain in 23 languages. In addition to [The Rotarian](http://www.rotarian.com), Rotary’s English-language flagship publication, it offers magazines such as *Vida Rotaria* (Argentina), *Rotary in Bulgaria*, and *The Rotary-no-Tomo* (Japan). The RI Bylaws require all club members to subscribe to *The Rotarian* or a Rotary regional magazine. Rotary leaders, district governors, and club presidents are encouraged to support magazine editors in their country or region by submitting story ideas, promoting readership, encouraging timely subscription payments, and assisting with other communication efforts.

Every month, you open your copy of *The Rotarian* and read about people just like you who are working on great service projects just like yours. Occasionally, you say to yourself, Hey, why don’t I ever see my club in here? In any given month, a sizable number of the 1.2 million Rotarians in the more than 32,000 clubs around the world ask the same question. Letters, e-mails, faxes, and packages from them arrive at the offices of *The Rotarian* daily, each delivering news of an admirable Rotary club or district effort. Despite the hard work that goes into each of these projects, only a small percentage ever gets highlighted in the magazine; there simply isn’t enough space to cover everything. Be sure to read “The Rotarian” magazine. The story’s will amaze and motivate you.

Speaker for April 8, 2013 Meeting: David Jones – Boy Scouts of America – Yucca Council

RCWEP Events for April/May/June - 2013

- Mon – April 8 – Boy Scouts – David Jones
- Fri – April 12 – Board Meeting – 7:30am – UBS Conference Room
- Mon – April 15 – Kate Gannon – Digital Content Specialist
- Sat – April 20 – **RCWEP Yard Sale – Padilla Homes Parking Lot – Call Rafael Padilla at (915) 588-7070 to donate items.**
- Mon – April 22 – Club Meeting - Club Assembly
- Mon – April 29 – Club Meeting – Speaker To Be Announced
- Fri/Sat – May 3,4 – District Conference – Ramada Palms Hotel, Las Cruces
- Mon – May 6 – Club Meeting – Bridges to Prosperity – Norm Arnold & Robin French
- Fri – May 10 – Board Meeting – 7:30am – UBS Conference Room
- Mon – May 13 – Club Meeting – Speaker To Be Announced
- Mon – May 20 – Club Meeting – Plaza Film Festival – Chuck Horak
- Mon – May 27 – No Meeting – Memorial Day Holiday
- Sat – June 8 – Adoption Awareness Picnic

**RCWEP Yard Sale – Saturday April 20-7:00am
 @ Padilla Homes – 7332 Remcon Circle**



Rotary Club



Rotaract



Interact



Rotary Friendship Exchange



RYLA



Youth Exchange

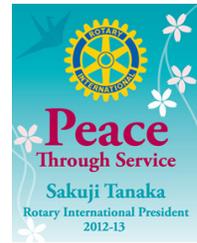


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President's Message (April Fool's Day – Why?)

Did you know that our Club Secretary, Francis Reyes and I share the same day of birth? Of course I'm decades older than her, but not much wiser. Having been born on April 1 (April Fool's Day) I'm sure that both of us have more than one or two practical jokes aimed in our direction. So what is April Fool's Day and where did such a silly tradition begin?

April Fools' Day, sometimes called All Fools' Day, is one of the most light-hearted days of the year. Its origins are uncertain. Some see it as a celebration related to the turn of the seasons, while others believe it stems from the adoption of a new calendar. April Fools' Day is observed throughout the Western world. Practices include sending someone on a "fool's errand," looking for things that don't exist; playing pranks; and trying to get people to believe ridiculous things. The French call April 1 *Poisson d'Avril*, or "April Fish." French children sometimes tape a picture of a fish on the back of their schoolmates, crying "Poisson d'Avril" when the prank is discovered. It is worth noting that many different cultures have had days of foolishness around the start of April, give or take a couple of weeks. The Romans had a festival named Hilaria on March 25, rejoicing in the resurrection of Attis. The Hindu calendar has Holi, and the Jewish calendar has Purim. Perhaps there's something about the time of year, with its turn from winter to spring, that lends itself to lighthearted celebrations.

In any case, the 1st of April has always been a wonderful time to celebrate the arrival of Spring in all its glory. The beginning of new life - trees are budding, flowers are starting to bloom and the weather is perfect – not too hot and not too cold. It's a time for renewal. The same goes for Rotary – Let's take this time to reflect on our past Rotary experiences, and renew our pledge for Service Above Self. Rotary International and District 5520 join us in this renewal process. This past weekend District 5520 held its PETS conference in Albuquerque. Our President-Elect Joanne Latimer, attended to learn about all the new things Rotary will offer during the 2013-2014 calendar year. The new RI motto: Engage Rotary Change Lives, and one "really big" change in the Matching Grant process. (*More to come on that at a later date.*) Lets continue to build on our club's past success and help deliver the gift of Rotary to others in the world who aren't aware of all the good things we do. Let's give Joanne our total support and help her lead our club into a future that exceeds all of our past glory.

April Birthdays & Club Anniversaries

Birthdays

April 1 – Francis Reyes / Carey Beamesderfer

April 11 – Lorraine Huit

April 16 – Dave LeMone

April 19 – Doug Borrett

Anniversaries

Doug Borrett & Lorraine Huit – 17 Years

Reminder - Help the East El Paso Rotary Club eradicate polio.

The East El Paso Rotary Club will be hosting an event to watch the implosion of City Hall from the rooftop of the Gardner Hotel, located at 311 E. Franklin April 14th. Doors open at 8:00am. Breakfast burritos, coffee and juice are included. The cost of \$40.00 per person is tax deductible. Paid reservations are required as the event is limited to 120 persons. Please mail your check to Rotary Club of East El Paso. PO Box 371438 El Paso Texas 79937. Due to insurance regulations, no children under 12 years of age will be allowed, also as the roof is gravel, please ladies, no high heels. The deadline for your reservation must be received no later than April 11th. Attached is the view of City Hall from the rooftop of the Gardner Hotel.

Save the Date – Saturday – June 8, 2013 – RCWEP Adoption Awareness Picnic – Details to follow later.



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"SERVICE ABOVE SELF"