

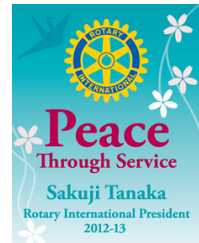


# ROTARY CLUB OF WEST EL PASO

P.O. Box 13164 \* El Paso, TX 79913

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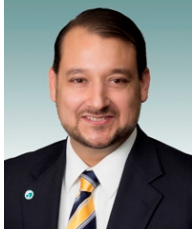


## March is Rotary "Literacy" Month

**"No matter how busy you may think you are, you must find time for reading, or surrender yourself to self-chosen ignorance."** - Confucius

**"There are many little ways to enlarge your child's world. Love of books is the best of all."** – Jacqueline Kennedy

### This Week's Speaker



Dr. William Serratta  
EPCC President

### Events for March/April 2013

- Mon – March 11 – Club Meeting – Speaker - Dr. William Serratta—EPCC President
- Mon – March 18 – Club Meeting – Speaker – Lupe Edens/ Anita Werner – West Star Bank – Financial Literacy
- Mon – March 25 - Club Meeting – Speakers - Elizabeth Gamez & Tina Carlsen – KCOS-TV
- Mon – April 1 – Club Meeting – Youth Exchange (Inbound & Outbound)
- Thu-Sat – April 4-6 – PETS Conference – Albuquerque
- Mon – April 8 – Boy Scouts – David Jones
- Fri – April 12 – Board Meeting – 7:30am – UBS Conference Room
- Mon – April 15 – Kate Gannon – Digital Content Specialist
- Sat – April 20 – RCWEP Yard Sale – Padilla Homes Parking Lo

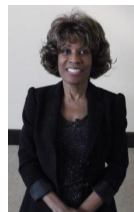
Dr. William Serratta was named the President of El Paso County Community College District effective August 1, 2012. Dr. Serratta holds a Bachelor's Degree from Texas A&M University – College Station, a Master's Degree from the University of Texas at Brownsville, and a Doctorate of Philosophy in Educational Human Resource Development from Texas A&M University – College Station. He comes to EPCC from South Texas College in McAllen where he served as the Vice President for Student Affairs and Enrollment Management for over seven years. During his tenure at South Texas College, Dr. Serratta provided enrollment management leadership in fostering enrollment growth as well as increases in student retention, dual credit enrollment, and graduation rates with an emphasis on first-generation and Hispanic populations and establishing a college-going culture.

He has served on the Texas Workforce Education Leadership Committee and on the Executive Committee for the Texas Association of Collegiate Registrars and Admissions Officers. He has presented at numerous national conferences as well as state conferences on subjects including strategic enrollment management and student development. He was inducted as an honorary member of the Phi Theta Kappa International Honor Society and this year was selected as a recipient of the National Institute for Staff and Organizational Development (NISOD) Excellence Award. Dr. Serratta was recently appointed to serve as a member of the Board of Directors of the Workforce Solutions Upper Rio Grande and will serve as a member of the Employment Committee. Dr. Serratta and his wife Jessica have been married for over ten years and are blessed with two wonderful sons, Nathan and Joshua. Dr. Serratta enjoys fishing, reading, and spending time with his family.

### "IMAGINE PEACE" Conference – Friday, March 8, 2013



Katie, Joanne, & Debbie  
w/ Youth Exchange Students



Wambui Bahati  
'Guest Speaker'



Registration Desk Staff  
Lorena/Yvonne/Kristi/Francis



Don Powell / Jackie & Don Tomko  
Franklin Mt. Rotary Club

The Conference was held at the Centennial Banquet & Conference Center at Biggs Army Airfield – Fort Bliss. Special thanks goes to El Paso "Downtown" Club President Debbie Falknor for organizing this event, and to our own Joanne Latimer for coordinating this event for the Rotary Club of West El Paso. The following members of our club participated as volunteers: Joanne Latimer, Gail Gale, Yvonne Ruiz, Kristi Albers, Damon Crossland, Francis Reyes and Carey Beamesderfer. Thank you to all, for your help.



Rotary Club



Rotaract



Interact



Rotary Friendship Exchange



RYLA

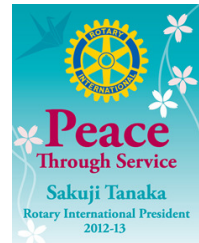


Youth Exchange

**"SERVICE ABOVE SELF"**



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**"CHOOSE THE CRUISE" RAFFLE TICKETS**

## District 5520's Annual Fundraiser to benefit The Rotary Foundation's Annual Program Fund

(See Gerri Wootten for your tickets)

What is this about? - (As explained by District Governor – Mark Glenn)

"For the past six years District 5520's contributions to the Rotary Foundation's Annual Program Fund has been greater than ever before. This accomplishment is the result of your generous donations and District-wide support of our annual 'cruise raffle.' This year we have made some changes to make the cruise raffle even better. The winner will receive a \$2,500 travel certificate that allows them to "Choose the Cruise" or enjoy any type of vacation they choose at a time that is most convenient for them. Also this year, the Rotarian selling the winning ticket will receive a \$1,000 travel certificate. (Note: The Travel Certificate is not redeemable for cash and must be redeemed by November 1, 2014.)

The Annual Program Fund is extremely important to District 5520 because it supports some of our many District Foundation programs, such as Matching Grants, District Simplified Grants, the Group Study Exchange team, and our Ambassadorial Scholarship program.

The money raised from this raffle goes to the Rotary Foundation's Annual Program Fund in the name of the seller. The purchase/donation of the raffle tickets is counted toward Rotary's "Every Rotarian Every Year" (EREY) challenge and credit is accumulated toward Paul Harris Fellowships."

Please support The Rotary Foundation by buying tickets and making "Choose the Cruise" a success. "

Signed: Mark Glenn – District Governor 2012-2013 – District 5520

# !!! NOTICE !!!

**RYLA** – Camper applications are due by April 1 to District RYLA Chair – Jackie Morgan Tomko. The Rotary Club of West El Paso will sponsor 4 students this year. All applications must be approved by our club leadership before submittal to the District RYLA Chair.

Click on this link for the application:

<http://www.clubrunner.ca/Data/5520//HTML/186312//CamperApplicationForm.pdf>

### Local Clubs, President's & their Meeting Times:

[El Paso "Downtown Rotary Club"](#) - (Pres - Deborah Falknor) Meetings Thursday at Noon at The El Paso Community Foundation -333 North Oregon Street -1st Floor

[The Sunrise Rotary Club of El Paso](#) - (Pres - Regina Gines) Meetings Wed at 7:00am Holiday Inn Sunland Park

[Rotary Club of El Paso Franklin Mountains](#) - (Pres - Jackie Caton) Meetings Thursday at 6:00pm El Paso Community College - Transmountain Campus

[Rotary Club of East El Paso](#) - (Pres - Joe Nebhan) Meetings Tuesday at Noon at Chihua's Restaurant

[Northeast El Paso Rotary Club](#) - (Pres - Jose Amezcua) Meetings on Friday at Noon at Golden Corral on Transmountain Road

[Rotary Club of El Paso - Vista Hills](#) - (Pres - Hugo Noriega) Meetings on Wed at Noon at Vista Hills Country Club

[Camino Real Club](#) - (Pres - Juan Villalba) Meetings Wednesday at 6:30pm at Camino Real Hotel

[Anthony Club](#) - Meetings Thursday at Noon at Das Lagos Country Club



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