

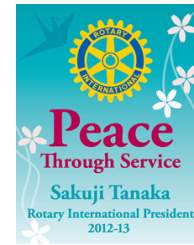


**ROTARY CLUB OF WEST EL PASO**

P.O. Box 13164 \* El Paso, TX 79913

Website: [www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

Email: [westelpasorotary@elp.rr.com](mailto:westelpasorotary@elp.rr.com)



*“The more you read, the more things you will know. The more that you learn, the more places you'll go.” Dr. Seuss, "I Can Read With My Eyes Shut!"*

**MONDAY, SEPTEMBER 17– ROTARY FRIENDS SHARE ENGLAND**

A group of 10 Rotarians from District 1200 UK will be speaking to us about their homeland, their Rotary Clubs and share a little about themselves. They are as follows:

**BOB & SUE ACLAND** (Team Leaders) - Hosted by Carey & Donna Beamesderfer  
Bob is a member and Past President of the Rotary Club of Mendip and is currently an Assistant Governor in District 1200. He is an experienced Rotarian who has served in most club offices and committees. Bob led a GSE team to India some years ago and his classification is in the leisure industry.

**CAROLINE ANSELL** - Hosted by Sandy Boswell  
Caroline is a member of the Rotary Club of Yeovil. She is fairly new to Rotary having joined within the last year. Keen to get involved in anything and always ready to consider taking on new tasks, Caroline is a self-employed accountant. She serves on her Club's Member Services Committee and enjoys walking, eating and meeting people.

**JILL WIGHAM** - Hosted by Izzy & Nancy Duran  
Jill is a member of the Rotary Club of Frome Selwood. She joined Rotary last July and currently serves on her club's community service committee. She teaches classical ballet at Vocational Level and is a choreographer. Her main interests are the theater and history.

**GUY & JILL PARKINSON** - Hosted by Mike & Jennifer Halpin (East El Paso Club)  
Guy is a member of the Rotary Club of Frome Selwood and is Club Secretary. He is a past President and currently an Assistant Governor in District 1200. An experienced Rotarian, his classification is Veterinary Surgery.

**JOHN & SHEILA SULLY** - Hosted by Jesse & Ann Allen  
John is a member & past President of the Rotary Club of Chard. A very experienced Rotarian he has served on most club offices and committees. His classification is farming. John and Sheila have been involved in previous Friendship Exchanges with a District in Texas.

**HOWARD & TINA DARKIN** - Hosted by Doug & Sally Borrett  
Howard is a member & past President of the Rotary Club of Mendip. Another very experienced Rotarian who has served in most club offices and committees. His classification is Veterinary Services and he is currently serving as the club's chairman of International Service.



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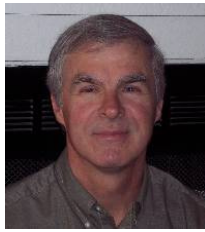


Youth Exchange

**“SERVICE ABOVE SELF”**



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**President's Message: What is this "Literacy" thing that we do?**

The term "Literacy" means different things to different people. Wikipedia describes it as the ability to [read](#) for knowledge and [write](#) coherently and [think](#) critically about the written word. [Visual literacy](#) includes the ability to understand all forms of communication, be it body language, pictures, maps, or video. Also, in our modern technological society, the concept of literacy is expanding to include the media and electronic text, in addition to alphabetic and number systems. The United Nations Educational, Scientific and Cultural Organization ([UNESCO](#)) defines literacy as the "ability to identify, understand, interpret, create, communicate and compute, using printed and written materials associated with varying contexts. Literacy involves a continuum of learning in enabling individuals to achieve their goals, to develop their knowledge and potential, and to participate fully in their community and wider society."

But what about Rotary International - What does it mean to us as a global organization? For most of us, reading and writing are as natural as breathing. But nearly 800 million adults worldwide lack the literacy skills needed to complete a job application, understand a child's report card, or read a prescription. Rotary International and the International Reading Association know that literacy is an essential ingredient for reducing poverty, improving health, encouraging community and economic development, and promoting peace. Since 2002, RI and the IRA have combined their resources and skills to advance literacy in communities worldwide by

- Providing books and educational materials
- Building and supporting schools
- Mentoring students
- Training teachers
- Establishing literacy programs for children and adults

And then we have District 5520 - our Rotary District - What are they doing? For the last several years our District has awarded and rewarded Clubs for completing all the requirements in a document known as the *"Rotary District 5520 Literacy & Education Guide to Literacy Service Projects and Awards."* Any Club that was interested in this award had to complete five (5) literacy activities/projects, including a Literacy Month activity/project in March and a book project (e.g. books to schools and/or community centers, dictionaries to schools).

Suggested Literacy Goals for All Clubs included:

- Conduct an International Literacy Day project during the week of September
- Conduct a Literacy Month project during Rotary Literacy Month in March
- Conduct a dictionary project or other book project



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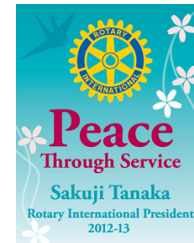


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- Share information about your club's literacy projects with your district literacy chair
- Earn a district literacy award
- Conduct a Vocational Service literacy project

But, what about the Rotary Club of West El Paso? We stand proud, and our efforts over the past several years have been both exciting and rewarding to us. Our club received the Literacy award from the District in both of the last two years, and we have Russell & Elva Autry to thank for that. Russell has been a passionate and dedicated leader in this work and continues to support this initiative with the help of our new Literacy Chair - Damon Crossland. Congratulations on a job well done and we look forward to continuing to support our local community in this way.

As I once heard someone say - *Reading is Fundamental.*

### PHOTOS FROM LAST WEEK: LITERACY AND SUPPORTING CHILDREN AND EDUCATION



### FRIENDS FROM AUSTRALIA



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### OUR NEWEST MEMBER - Annette Graves



### UPCOMING PROGRAMS

September 21, - Friday - RCWEP Board Meeting UBS Conference Rm 7:30am

September 22, - Saturday - First Tee Desert Classic Golf Tournament - George Underwood Course

September 24, - Monday - EPCC Librarian Susan Barnum

### SAVE THE DATE:

**19th Annual Celebrity Chef Evening** - Thursday, October 18th, 2012 - El Paso Convention Center. The various Rotary Clubs of EL Paso will host this event and the doors will be open at 6 pm and the buffet lines open at 7 pm. They will also tempt you with a silent auction, offering trips, jewelry and days at the spa, among many other exciting items and a gift basket raffle. Our club is once again being asked to sponsor a table of 10 for \$1,000. The Rotacare Clinic of El Paso will be supported by the funds derived from this event. The clinic will be free standing without any government funding. Let's do our best to support this outstanding project.

**50th Anniversary Event** - As you know, our club is celebrating its 50th anniversary this year and Saturday - September 29th, 2012 marks the exact date (plus 50 years) when our original Charter Dinner took place - September 29, 1962. That event was held at the El Paso Country Club. Let's do it again. Final registration is due to Carey by Thursday, Sept. 20

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### Local Clubs & their Meeting Times:

[El Paso "Downtown Rotary Club"](#) - Meetings Thursday at Noon at The El Paso Community Foundation -333 North Oregon Street -1st Floor

[The Sunrise Rotary Club of El Paso](#) - Meetings Wednesday at 7:00am Holiday Inn Sunland Park

[Rotary Club of El Paso Franklin Mountains](#) - Meetings Thursday at 6:00pm El Paso Comm College - Transmountain

[Rotary Club of East El Paso](#) - Meetings Tuesday at Noon at Jaxons on Airway Blvd

[Northeast El Paso Rotary Club](#) - Meetings on Friday at Noon at Golden Corral on Transmountain Road

[Rotary Club of El Paso - Vista Hills](#) - Meetings on Wednesday at Noon at Vista Hills Country Club

[Camino Real Club](#) - Meetings Wednesday ay 6:30pm at Camino Real Hotel



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