



ROTARY CLUB OF WEST EL PASO
 P.O. Box 13164 * El Paso, TX 79913
 Website: www.rotarywestelpaso.org
 Email: westelpasorotary@elp.rr.com



Newsletter - Week of January 9, 2012

*****HAPPY NEW YEAR TO ALL*****

This Week: On Monday – *January 9* - David has an awesome speaker lined-up to help kick-off the New Year. Aliana Apodaca, (*see Aliana's bio on page 5*) motivational speaker, executive coach, and his personal friend, will be joining us. She is known for providing fast paced, inspiring and humorous programs with useful content that makes her a sought after speaker worldwide. We will also be inducting two new members to the Rotary Club of West El Paso. Damon Crossland and Rick Suarez were approved for membership by our Board in December before the Holidays. Please be present to welcome them to our organization.

- *January 16* – “New Year, New Resolutions”
- *January 23* – “Get to know your City” – Sean McGlynn, City of El Paso, Director of Museums and Cultural Affairs
- *January 30* – “Get to know your City” – Joyce Wilson, City of El Paso, City Manager
- *February 6* - "Get to know your City" - Mayra De La Canal - City of El Paso - Dept. of Economic Development

New Member Applications:

Ricardo Suarez - Ricardo is with the University Medical Center Business Development group and has lived in El Paso for more then 10 years. He is also very active with the Humane Society, Habitat for Humanity and Lamda Chi Alpha. He is sponsored by David Veloz.

Damon Crossland - Damon is the owner of Crossland & Co. Insurance and is a native El Pasoan. He is sponsored by Bob Peterson.

Rotary Fellowships (continued):

Rotary Fellowships are autonomous, international groups of Rotarians, Rotarian spouses, and Rotaractors who join together to:

- Share a common interest in worthwhile recreational activities (sports, hobbies, etc.)
- Further their vocational development through acquaintance with others of the same profession.
- Make new friends around the world
- Explore new opportunities for service
- Have fun and enhance their Rotary experience

This week's Fellowships are:

IFRM - The International Fellowship of Rotarian Musicians:

<http://www.ifrm.org/ifrm/index.php>



Includes Rotarians, spouses and Rotaractors who want to connect with each other through their love of music. Their 'Mission' is to promote Rotary fellowship by encouraging clubs to sing, to organize musical activities for performance at all levels of Rotary functions, and to support community musical organization and school music programs. Membership dues and renewals for three years are \$25 and include the IFRM pin. The International Fellowship of Rotarian Musicians (IFRM) began in 1972 to "promote and encourage the use and appreciation of music in Rotary Clubs by Rotarians in our society and, thereby, to encourage world understanding." It received "not for profit" status in July 1985 and was incorporated in California (USA) in 2004. In 2007, IFRM, Inc. was formed as a 501c3 Foundation in order to accept tax-deductible gifts from USA donors and to fund projects to promote music literacy throughout the world. Over the last four decades, officers and members of the Fellowship have taken a leading role in extending the cultural and educational use of music in Rotary through group singing, musical entertainment, and the fostering of music projects around the world. IFRM arranges and publishes the annual RI Presidential Theme Songs, furnishes musical leadership and performances at events at all Rotary levels, and mans a booth at RI International Conventions. "Moving into the 21st Century", IFRM has recently extended musical literacy by funding school and community projects.

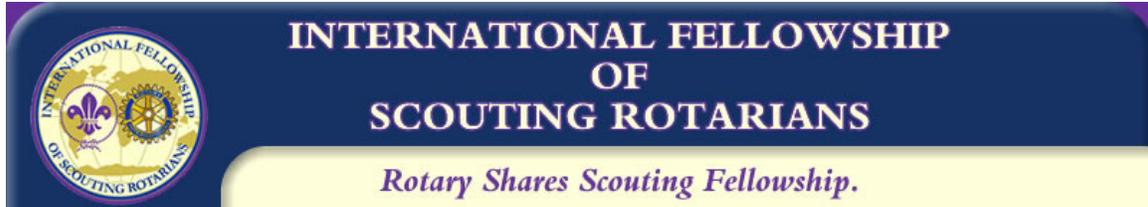




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IFSR - International Fellowship of Scouting Rotarians: <http://scouters.us/ifsr/>



Rotary International has been a partner with the Boy Scouts and Girl Guides in serving young people since their inception. As Rotary spread around the world, its support of Scouting and Girl Guiding also spread. In 1916, Rotarians in Edinburgh, Scotland, joined by 100 local Scouts, organized a special Christmas party for children whose fathers were serving in World War I. In 1922, the Rotary Club of Manila, Philippines, established a local Scout council. Rotary Clubs from Australia to Brunei built huts for Girl Guide groups. The principles and goals of Rotary, Scouting and Guiding are closely allied. Character-building; service to country, to others, and to self; teaching leadership skills; and becoming aware of the world around us—these are all incorporated into the programs and activities of each organization. The values expressed in Rotary International’s Motto and the Four Way Test greatly parallel those articulated in the Scout Oath, Law, Motto, and Slogan.

Rotarians have long served as role models, demonstrating leadership, character, and the value of selfless service to the community. Rotary founder Paul P. Harris was himself a recipient of Scouting's prestigious Silver Buffalo award in 1934. His and others' efforts represent to a high degree the slogan "Every Rotarian an Example to Youth." One of the first interactions between Rotary and both Scouting and Guiding were in helping provide camps. Many early camps were called Camp Rotary and many such camps still exist. Rotary clubs also chartered or otherwise supported Scout and Guide groups. Today, Rotarians remain among the foremost sponsors of Scouting and Guiding, seeing it, like Rotary, as an excellent way to serve others. Rotary clubs in the United States charter over 1,400 Scouting units (Cub Scout packs, Boy Scout Troops, and Venturing crews) serving about 45,000 Scouts. Conversely, Scouting and Guiding has proven to be a strong partner in Rotary's mission "to help build a better world". One example is ShelterBox which provides supplies designed to help an extended family of up to 10 people survive a disaster for at least 6 months. This project was started in 2000 by a Rotary Club in Cornwall, England. It has spread to become the largest project of any Rotary club in the world. Scout and Guide groups quickly joined in supporting ShelterBox. In 2009, The Scout Association officially became a partner in Shelter Box. ShelterBox has worked on every continent, responding to earthquakes, tsunamis, floods, typhoons, hurricanes, volcanoes and conflicts. Membership in the International Fellowship of Scouting Rotarians is open to any Rotarian, in any country, who was formerly or is presently a member or supporter of any (girl or boy) Scout or Guide Association. Annual membership dues are \$35. The mission of IFSR is to develop a strong association internationally between Rotarians and associates who are, or have been, active members and/or supporters of the Scout Movement including national organizations that are members of the World Organization of Scout Movements (WOSM) or the World Association of Girl Guide and Girl Scouts (WAGGGS).

The Objectives of IFSR include the following:

1. To encourage and foster the ideal of service by Rotarians to promote the growth and development of the Scout movement.
2. To provide opportunities for social and fellowship interaction among IFSR members
3. To give active encouragement to Scouting at local, national and international levels.
4. To recognize individuals who have provided exceptionally unique service to Scouting and Rotary





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Rotary on Stamps Fellowship: <http://www.rotaryonstamps.org/>



The Rotary on Stamps Fellowship is an organization founded by the American Topical Association and subsequently affiliated with Rotary International and the American Philatelic Society. The International Fellowship of Rotary on Stamps is a group of Rotarians and friends dedicated to promoting the hobby of topical philately as it pertains to Rotary International and provides an opportunity for fellowship and service. The purpose of the organization is to encourage acquaintance and to stimulate fellowship among all persons maintaining an interest in philatelic material commemorating Rotary International, its districts, regions and zones, and/or local rotary clubs. Stamp collecting is educational like no other hobby. It teaches geography, history, art, spelling, graphics, organization, and neatness. It is therapy for everyone – old and young. And it costs exactly what you can afford; it is truly an investment that pays off. Over 130 nations have honored ROTARY INTERNATIONAL and the objectives and accomplishments of its million and a quarter members in more than 29,000 clubs in 160 countries by issuing more than 2,000 commemorative stamps, souvenir sheets, special cancellations, and other philatelic items. With over 2,000 stamps as the basic collection, it does not require an impossible investment to complete a collection of Rotary commemoratives. In addition, there are an infinite number of "fringe" items such as imperforate issues, cacheted covers, cancellations, Souvenir and Miniature sheets, and many other philatelic bits to challenge the more serious or creative collector. Membership in this Fellowship is \$20/year.

Rotary Action Groups (continued):

WASRAG (Water and Sanitation Rotary Action Group): <http://www.startwithwater.org/>



The Water & Sanitation Rotarian Action group was formed in 2007 as a group of Rotarians, recognized by Rotary International, focused on water & sanitation work. It was created to find and organize a truly sustainable contribution comparable to Rotary’s historic work on Polio eradication. True to the great traditions of Rotary, WASRAG is a catalytic force both inside and outside the Rotary world. They’re here to help clubs and districts do better work in water and sanitation. They’re also working hard to find effective partnerships for Rotary. The goal is to build the ultimate path to success for Rotary in meeting the huge challenge of providing sustainable safe water and adequate sanitation for humanity. WASRAG was created to provide the know-how, consistency and credibility essential to success over the long term. This has come together in a program called “Start with Water. *Start with Water* was designed to bring Rotary Clubs and strategic partners together to increase our effectiveness - in terms of both quantity and quality of water & sanitation projects. This website provides educational and project support. Explore the Learn section, share information in Forums, or ask an Expert for help. Download support materials in Download Centre. At the heart of *Start with Water*, is a network of Regional Teams located in areas of need. Regional Teams are comprised of knowledgeable Rotarians, with experience in water & sanitation work, many of whom live in the local area. This means the Regional Team has an understanding of the local culture, and political, geological & geographic realities. They are there for the long haul, and can provide support, oversight, and long term monitoring of projects. Annual membership in WASRAG is only \$25.00





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More About Upcoming Rotary Friendship Exchanges: (From Donna Pedace - District RFE Chair)

There are several RFE trips planned for the next couple of years, and few that are still in the discussion stage. Please let District RFE Chair - Donna Pedace (PedaceAbq@aol.com) know if you have interest in going on any of the outbound RFEs, as she will keep a rolling list of potential participants. Saying you are interested does not yet commit you to go, but it will give her a basis for prioritizing as the dates get closer. If you have been on a recent RFE, others will have first priority, but your name will be kept in case new people do not fill the group.

The current schedule is as follows:

2012

- May 11 - 25 - we need to host an Australia group - will our club host? (this date may end up changing, but it is what I have at this time)
- June 12 - 25 - we need to host a group from Saskatchewan, Canada - will our club host?
- Aug. 14 --27 - we will send a group to Saskatchewan, Canada - are you interested?
- Sept. 7/8/or 9 - 17/18 or 19 - we need to host a group from England - will our club host?
- Nov. 17 - 26 - we need to host a group from Chile - will our club host?

2013

- Jan. 12 - 21 - we will send a group to the Santiago, Chile area - are you interested?
- early June ? - we need to host a group from Sweden - will our club host?
- late Aug or early Sept. ? - we will send a group to England and perhaps also to Sweden on the same trip - are you interested?

2014 India, but no firm date has yet been set

As you can see, most of 2012 will be hosting (except for a group going to Canada) and Donna needs to come up with hosting clubs as soon as possible for all of the incoming groups.

Local Clubs & their Meeting Times:

- [El Paso "Downtown Rotary Club"](#) - Meetings Thursday at Noon at The El Paso Community Foundation -333 North Oregon Street -1st Floor
- [The Sunrise Rotary Club of El Paso](#) - Meetings Wednesday at 7:00am Holiday Inn Sunland Park
- [Rotary Club of El Paso Franklin Mountains](#) - Meetings Thursday at 6:00pm El Paso Comm College - Transmountain
- [Rotary Club of East El Paso](#) - Meetings Tuesday at Noon at Jaxons on Airway Blvd
- [Northeast El Paso Rotary Club](#) - Meetings on Friday at Noon at Golden Corral on Transmountain Road
- [Rotary Club of El Paso - Vista Hills](#) - Meetings on Wednesday at Noon at Vista Hills Country Club
- [Camino Real Club](#)- Meetings Wednesday ay 6:30pm at Camino Real Hotel

Rotary Minute:

There's something that all Rotary club members have in common: We take action. As community volunteers, we reach out to neighbors in need. We build, support, and organize. We save lives. We work locally and globally.

Around the world and around the corner, the 1.2 million men and women of Rotary

- Get involved in their communities
- Connect with other professionals
- Share their time and experience with young people
- Support global causes, such as eradicating polio
- Use their skills to help others





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About Aliana Apodaca - This Week's Speaker

Aliana Apodaca is known for providing fast paced, inspiring and humorous programs with useful content that makes her a sought after speaker worldwide. With over 20+ years of experience she has jazzed up thousands of people throughout the United States, Bolivia, Puerto Rico, Mexico and Spain. She is known as an authority on energizing employees, increasing teamwork, and developing effective leaders. Some of her clients include Deloitte Consulting, Marriott Hotels, Dept of Labor, Dept of Housing, Raytheon to name a few.

Born in El Paso, Texas Aliana grew up as the oldest of seven children in the Barrio de Ysleta. From these humble beginnings, Aliana overcame an abusive childhood and evolved from being a single mother on welfare to becoming a much sought after inspirational speaker, business consultant, trainer, coach, and writer.

Aliana is a gifted speaker who connects with her audiences through humor and real life stories filled with inspiration and practical tips. Audiences connect with her warm style and can relate to her experiences, struggles and lessons. Her powerful teachings have moved audiences to profoundly change their lives and to take the action steps necessary for success. Aliana combines a down-to-earth attitude with a “splash of salsa” to help you develop the attributes to your personal power!

As a business owner and advocate for women, Aliana has been recognized by the Small Business Administration as the District - Women in Business Advocate of the Year and was named Business Woman of the Year by TAMACC (Texas Association of Mexican American Chamber’s of Commerce). She was honored to be chosen as part of a group of small business owners invited to meet with the President at the White House. Aliana has hosted several local TV programs and is currently a featured Business columnist with the *El Paso Times*. Look for her column which provides advice and guidance to readers on workplace issues. She has been featured in Hispanic Magazine, LatinaStyle Magazine and was named as one of “1000 Women for the Nineties” by Mirabella Magazine. A graduate of Loretto Academy, Aliana attended the University of Texas at El Paso and special studies at the John F. Kennedy School of Government at Harvard University. She is a 1990 Fellow of the National Hispana Leadership Institute, one of twenty-five women chosen from throughout the United States for outstanding leadership and community service.

Active community involvement has been a priority for Aliana. Her civic and professional involvement is at the local, state and national levels. She has served on the Board of Directors of: Greater El Paso Chamber of Commerce; National Hispana Leadership Institute-Alumni; Texas Workforce Development Network; National Association of Private Industry Councils; Boys & Girls Clubs of El Paso, Loretto Academy Board of Trustees; El Paso Hispanic Chamber of Commerce; Upper Rio Grande Private Industry Council; El Paso Child Guidance Center El Paso Child Guidance Center, CEDARS—Center for Entrepreneurial Development, Advancement, Research and Support at the University of Texas at El Paso; and is a founding member of the U.S. Women’s Chamber of Commerce. She is currently serving on the Board for the University Medical Center at El Paso; Hispanic and Business Alliance of Education.

Aliana is also the founder of the Women’s Leadership Institute and Latinas 100; two organizations dedicated to furthering the leadership capabilities of women and providing them tools for networking and professional development. Her personal style and approach have been warmly received at many conferences where she has appeared with Jane Fonda, Maya Angelou, Sally Field, Gloria Steinem, President Clinton, and Christina Saralegui to name a few.

Aliana lives in El Paso, Texas with her beloved husband. They are beginning to enjoy life as empty nesters.



Rotary Club



Rotaract



Interact



Friendship Exchange



RYLA



Youth Exchange

“SERVICE ABOVE SELF”